

Review Form 3

Journal Name:	European Journal of Nutrition & Food Safety
Manuscript Number:	Ms_EJNFS_121323
Title of the Manuscript:	A study on consumer Awareness regarding Non-Dairy Products
Type of the Article	Journal

Review Form 3

PART 1: Review Comments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback (Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.	is an important contribution to the scientific community as it provides valuable insights into consumer behavior and awareness regarding non-dairy products in a specific demographic. This study highlights the increasing popularity of ready-to-eat, ready-to-cook, and ready-to-serve non-dairy products, reflecting broader trends in urbanization and changing eating habits.	
Is the title of the article suitable? (If not please suggest an alternative title)	is suitable as it reflects the focus of the research	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	The abstract of the article is comprehensive but could benefit from some enhancements for clarity and completeness. The author can clarify the scope and significance of the study, and details on methodology to provide a clear understanding of how data was collected and analyzed. Should highlight the key findings and briefly mention the implications of the findings and any recommendations.	
Are subsections and structure of the manuscript appropriate?	Yes. They are appropriate and well-organized. However, some improvements could be made. The research methodology section could benefit from more detailed descriptions of the data collection process and the tools used for analysis. The conclusion could be expanded to include a more thorough discussion of the implications of the findings and potential areas for future research.	
Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.	The manuscript demonstrates scientific correctness through its rigorous research methodology and thorough data analysis. The study is based on a well-structured questionnaire, ensuring that the data collected is relevant and comprehensive.	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form. :	The references in the manuscript are a mix of sufficient and somewhat outdated sources. While some references are recent, such as from 2021, others are from earlier years, like 2018. To ensure the manuscript remains current and relevant, it would be beneficial to incorporate more recent studies and publications from the past 5 years.	
Minor REVISION comments Is the language/English quality of the article suitable for scholarly communications?	Generally suitable for scholarly communications but needs further minor revision. There are a few areas where minor improvements could enhance clarity and readability such as maintain consistency in terminology and style throughout the manuscript. For instance, if using the term "non-dairy products," ensure it is used uniformly without switching to "dairy alternatives" or similar terms. And define any technical terms or jargon when first introduced to ensure that all readers, including those who may not be experts in the field, can understand the content.	
Optional/General comments		

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Review Form 3

Reviewer Details:

Name:	Nor Azureen Binti Rozekhi
Department, University & Country	Universiti Teknologi MARA, Malaysia