Review Form 3

Journal Name:	**Archives of Current Research International**
Manuscript Number:	**Ms_ACRI_122521**
Title of the Manuscript:	**Coffee in Indian Economy: Performance and Prospects**
Type of the Article	**Original Research Article**

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PART 1: Review Comments

Compulsory REVISION comments	**Reviewer's comment**	**Author's Feedback** *(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)*
Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.	**Coffee is a universal hot beverage, and its international trade volumes point to significant approval in favour of coffee consumption.**	
Is the title of the article suitable? (If not please suggest an alternative title)	**Yes**	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	**Yes. However, the Abstract starts with claiming coffee consumption in the "civilized" world. This tends to be a controversial assertion, as it begs the question as to what is the "uncivilized" world. No citation has been made as to which research defined the "civilized" world. Such assertions may be deleted from the paper.**	
Are subsections and structure of the manuscript appropriate?	**Yes**	
Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.	**The statistical tests used, related to the questions. The tests were explained well, and tabulated results were available in the paper.**	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	**Yes**	
Minor REVISION comments **Is the language/English quality of the article suitable for scholarly communications?**	Yes	
Optional/General comments	The paper simply stated the domestic consumption as a major reason of diversion of exports. Leading from this premise, the domestic market should have been treated as a competing market with the export markets, and included in the focus of the statistical treatment. Another aspect is the simple law of demand. Whether USD basing of international as well as domestic market prices shows significance as far as attracting demand for coffee is concerned? The paper may have included this trend to make it comprehensive.	

PART 2:

	Reviewer's comment	**Author's comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)*
Are there ethical issues in this manuscript?	*(If yes, Kindly please write down the ethical issues here in details)*	

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Reviewer Details:

Name:	**Asdaq Afzal Sensera**
Department, University & Country	**Pakistan**