

Review Form 1.7

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_119251
Title of the Manuscript:	Retaining Employees in Indian Private Banking Sector
Type of the Article	

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <p>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</p> <p>2. Is the title of the article suitable? (If not please suggest an alternative title)</p> <p>3. Is the abstract of the article comprehensive?</p> <p>4. Are subsections and structure of the manuscript appropriate?</p> <p>5. Do you think the manuscript is scientifically correct?</p> <p>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</p> <p>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</p>	<p>1. The manuscript offers valuable insights into employee retention strategies at HDFC and ICICI banks in India's private banking sector, making it important for both researchers and practitioners.</p> <p>2. The title "Retaining Employees in Indian Private Banking Sector" is suitable and clearly reflects the study's focus.</p> <p>3. The abstract is comprehensive, covering the research gap, objectives, methodology, and key findings effectively.</p> <p>4. The manuscript is well-structured with distinct and logically ordered sections. The use of tables and figures enhances the clarity of data analysis.</p> <p>5. The study is scientifically correct, employing robust statistical methods and drawing well-supported conclusions.</p> <p>6. The references are sufficient and cover a range of studies from 2012 to 2020. Including more recent studies would improve recency.</p>	
<p>Minor REVISION comments</p> <p>1. Is language/English quality of the article suitable for scholarly communications?</p>	<p>The manuscript is written in proficient English suitable for scholarly communication. Minor grammatical corrections are needed.</p>	
<p>Optional/General comments</p>		

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Are there ethical issues in this manuscript?</p>	<p><i>(If yes, Kindly please write down the ethical issues here in details)</i></p> <p>The manuscript is well-written in clear, proficient English suitable for scholarly communication. Minor grammatical corrections and more concise expressions would enhance readability.</p>	

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