

Review Form 3

Journal Name:	Archives of Current Research International
Manuscript Number:	Ms_ACRI_121283
Title of the Manuscript:	Supply chain of Amul fresh milk products: A study of Amul dairy's retailers in Anand city and Vidyanagar
Type of the Article	

General guidelines for the Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guidelines for the Peer Review process, reviewers are requested to visit this link:

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PART 1: Review Comments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback (Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.</p>	<p>This picture, theme which have significant effect to the entire article is skillfully handled, the intro is very absorbing I think nutrition demographics should be included in the survey since it provides insight into how different groups of people are consume the milk. Since they drive the market.</p> <p>The topic is supply chain of the Amul fresh milk products, I think it should also include the production, transportation, processing, packaging, storage and distribution channel before getting to the retailers.</p> <p>Every actor of the Supply chain and the associated risks should be identified and discussed.</p> <p>The use of charts can also highlight information being passed.</p>	
<p>Is the title of the article suitable? (If not please suggest an alternative title)</p>		
<p>Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.</p>		
<p>Are subsections and structure of the manuscript appropriate?</p>		
<p>Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.</p>		
<p>Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form. -</p>		
<p>Minor REVISION comments</p> <p>Is the language/English quality of the article suitable for scholarly communications?</p>		
<p>Optional/General comments</p>		

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

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