

Review Form 3

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_122002
Title of the Manuscript:	The Smartphone Revolution: A Systematic Review of Its Impact on Consumer Behavior and Market Trends (2019-2024)
Type of the Article	Business and social science

Review Form 3

PART 1: Review Comments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<p>Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.</p>		
<p>Is the title of the article suitable? (If not please suggest an alternative title)</p>	<p>Yes, however it is better change to in all application</p> <p>The Smartphone Revolution: A Systematic Review of Its Impact on Consumer Behavior (2019-2024)</p>	
<p>Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.</p>	<p>Just correct in conclusion</p> <p>Focus on results not only application</p>	
<p>Are subsections and structure of the manuscript appropriate?</p>	<p>Yes</p> <p>Write rationale and limitations of methods, results etc...</p>	
<p>Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.</p>	<p>Lack of Connection between conclusion and abstract. Must be clear the reviewing papers methods, tools and sample size not only results. Yes, it is technically sound after managing the comments.</p> <p>It is better to break down the results and findings. There are many Grammarly mistakes and correct it. If it is possible to include the methodology of reviewing papers. How to know the authors of reviewing paper use the survey and tools. Similarly, there should be connection between abstract, objectives and conclusion. Overall, after correcting such comments, acceptable for publication.</p>	
<p>Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.</p>	<p>There is missing references of reviewing papers and citations</p> <p>Check the citations and references. There are many missing citations.</p>	
<p>Minor REVISION comments</p> <p>Is the language/English quality of the article suitable for scholarly communications?</p>	<p>Yes, not so blunder mistakes. However, there are many grammatically mistakes</p> <p>Check grammar and sentences.</p>	
<p>Optional/General comments</p>		

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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