

Review Form 3

Journal Name:	Journal of Experimental Agriculture International
Manuscript Number:	Ms_JEAI_121520
Title of the Manuscript:	ATTITUDE OF THE FARMERS TOWARDS THE AGRICULTURAL SERVICES DISSEMINATED BY MOBILE PHONE IN DINDIGUL DISTRICT OF TAMIL NADU
Type of the Article	Original Research Article

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PART 1: Review Comments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback (Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.	This manuscript is significant for the scientific community as it explores the intersection of technology and agriculture, particularly the impact of mobile phone and internet technologies dissemination of agricultural services on farmers' attitudes. It provides valuable insights into how mobile technology can enhance the efficiency of farming practices and improve access to critical information such as market prices, farming technology, availability of modern equipment and weather forecasts. I appreciate this manuscript for its comprehensive approach and the relevance of its findings in promoting technology adoption in agriculture that resembles the growth of the sector with the modernizing world.	
Is the title of the article suitable? (If not, please suggest an alternative title)	The suggested alternative title can be, "Evaluating the Impact of Mobile Disseminated Agricultural Services on Farmers' Attitudes in Dindigul District, Tamil Nadu"	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	The abstract of the manuscript fails to provide the scope of the research. It majorly concludes the overall findings and data rather than describing its impact on the behavioural patterns of local farmers. The abstract doesn't properly reflect the objectives of the research.	
Are subsections and structure of the manuscript appropriate?	The structures and subsections of the manuscript remain pleasant. Still, the recommendation part should be incorporated on the topic to increase the favourable attitude of the farmers towards ICT based on the expert opinion and secondary research suitable for the study area.	
Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.	In my opinion, the manuscript is quite lagging in terms of scientific and technical writing. There is a need for major revision of spelling mistakes. There is a huge number of spelling mistakes and grammatical errors that must be resolved for better writing.	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	The major references are from recent times. Still, the introduction needs to be more informative, adding more information about the connection between ICT and Agriculture and their adaptive nature with native farmers. Moreover	

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Minor REVISION comments Is the language/English quality of the article suitable for scholarly communications?	The quality of English is fine. But, more use ofonyms for general words will be helpful to attract the readers.	
Optional/General comments	<ul style="list-style-type: none">• There is no justification for selecting the study area for the research. As described in the methodology, 'the area is highly productive' and doesn't have any authorized reference.• The objective should be written in a paragraph, and the first and third objectives can be merged to describe the author's intention and analysis of the research. The second objective is fine.• The Introduction needs to be more constructive, and there is a missing connection among the paragraphs. Also, the introduction section must hold a paragraph for the study area description.• Secondary justification/ reference for the research framework and method will be helpful to outstand the method used for the analysis.	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

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