

**Review Form 3**

Journal Name:	<b>Journal of Experimental Agriculture International</b>
Manuscript Number:	<b>Ms_JEAI_122227</b>
Title of the Manuscript:	<b>An Analysis of Farmer's Perception towards WhatsApp as a Farm Technology Dissemination Tools</b>
Type of the Article	<b>Original Research Article</b>

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**PART 1: Review Comments**

<b>Compulsory</b> REVISION comments	<b>Reviewer's comment</b>	<b>Author's Feedback</b> (Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.	In this modern era, the use of social media and other new gen communication tools is an unavoidable part of the common population. This is same in the case of farmers too. In this scenario, a study based on this part is crucial and will benefit the farming community in a credible manner.	
Is the title of the article suitable? (If not please suggest an alternative title)	Yes	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	Comprehensive but the usage pattern differs amongst the farmers with their technological and educational knowledge	
Are subsections and structure of the manuscript appropriate?	Yes	
Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.	The manuscript provides a strong argument on the importance of Information and Communication Technology (ICT), particularly social media platforms like WhatsApp, in the dissemination of agricultural technologies. The study conducted in Cuddalore district of Tamil Nadu highlights the positive perception farmers have towards WhatsApp as a tool for sharing agricultural information, with 68% of respondents showing a high level of perception towards it. This underscores the platform's potential in bridging communication gaps and offering timely support to farmers, even in remote areas.	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	Yes	
<b>Minor</b> REVISION comments		
Is the language/English quality of the article suitable for scholarly communications?	Yes	
<b>Optional/General</b> comments		

**PART 2:**

	<b>Reviewer's comment</b>	<b>Author's comment</b> (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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**Reviewer Details:**

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