

Review Form 3

Journal Name:	Journal of Scientific Research and Reports
Manuscript Number:	Ms_JSRR_122980
Title of the Manuscript:	The utilization pattern of milk and milk products by different end users in Karnataka
Type of the Article	Original Research Article

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PART 1: Review Comments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback (Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.</p>	<p>This manuscript addresses a significant area of study in the field of agricultural economics and rural development by exploring the utilization patterns of milk and milk products in Karnataka. Understanding these patterns is crucial for developing targeted interventions to enhance dairy productivity and improve the economic conditions of dairy farmers. The findings provide valuable insights into the consumption preferences of different consumer groups, which can inform policy-making and the design of dairy development programs. The study's focus on both rural and urban consumers enriches the understanding of regional differences in milk utilization, making it a meaningful contribution to the literature on dairy economics.</p>	
<p>Is the title of the article suitable? (If not please suggest an alternative title)</p>	<p>The title "The utilization pattern of milk and milk products by different end users in Karnataka" is suitable as it clearly conveys the focus of the study. However, for added precision, the title could be revised to "Utilization Patterns of Milk and Milk Products among Various End Users in Karnataka: A Comparative Analysis." This revised title emphasizes the comparative aspect of the study, which is a significant feature of the research.</p>	
<p>Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.</p>	<p>The abstract is comprehensive and effectively summarizes the study's objectives, methodology, key findings, and implications. However, it could benefit from specifying the study's sample size earlier and clarifying the distinctions between the different consumer groups analyzed (e.g., specifying small, medium, and large farmers). Additionally, mentioning the geographic and socio-economic factors influencing consumption patterns in the abstract could provide readers with a clearer understanding of the study's scope and relevance.</p>	
<p>Are subsections and structure of the manuscript appropriate?</p>	<p>The subsections and structure of the manuscript are appropriate for an original research article. The introduction provides a relevant background, the methodology is clearly described, and the results are systematically presented. However, the manuscript could be enhanced by incorporating a separate section on policy implications and recommendations based on the study's findings, which would make the practical applications of the research more explicit.</p>	
<p>Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.</p>	<p>This manuscript is scientifically robust and technically sound, as evidenced by its methodological rigor and comprehensive data analysis. The study uses a well-defined sample of farmers and consumers, and the utilization patterns are clearly quantified and analyzed. The manuscript provides a clear connection between the data collected and the conclusions drawn, making the findings reliable. Furthermore, the inclusion of both rural and urban perspectives adds depth to the study, highlighting the diverse milk utilization trends that exist across different demographics.</p>	
<p>Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form. :</p>	<p>The references cited in the manuscript are relevant and adequately support the study's background, methodology, and findings. However, the manuscript could benefit from incorporating more recent studies, particularly those published within the last five years, to reflect the latest trends and advancements in dairy farming and consumer behavior. Including recent references would also enhance the study's credibility and demonstrate its alignment with current research in the field.</p>	
<p>Minor REVISION comments</p> <p>Is the language/English quality of the article suitable for scholarly communications?</p>	<p>Language and English Quality: The language used in the article is suitable for scholarly communication, but minor grammatical adjustments and improvements in sentence structure could enhance readability and coherence. For instance, ensuring consistent use of tense and improving the flow of the narrative in the results and discussion sections would make the text more engaging.</p>	
<p>Optional/General comments</p>	<p>The revisions suggested are primarily related to improving the clarity of the abstract, refining the language, and updating the references to include more recent studies.</p>	

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

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