

Review Form 3

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_120701
Title of the Manuscript:	Research on the Food Service Industry in Central Taiwan
Type of the Article	Short Research Article

[Review Form 3](#)

PART 1: Review Comments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<p>Please write few sentences regarding the importance this manuscript for scientific community. Why do you like (or dislike) this manuscript? Minimum 3-4 sentences may be required for this part.</p>	<p>Clarity and Flow:</p> <p>The abstract is quite dense and could benefit from breaking up some of the longer sentences. Consider simplifying and clarifying the language for better readability.</p> <p>Consistency:</p> <p>Ensure consistency in terminology (e.g., "self-media" vs. "social media").</p> <p>Punctuation:</p> <p>Add commas where needed for better readability (e.g., "meal kits, semi-finished products, and do-it-yourself (DIY) meal sets").</p> <p>Introduction</p> <p>Research Background and Motivation:</p> <p>The discussion on labor shortage could be better structured. Consider breaking it into smaller paragraphs for each point e.g., wages not aligning with inflation, young individuals preferring flexible jobs, etc..</p> <p>Grammar:</p> <p>Ensure proper use of punctuation and conjunctions e.g., "Since the outbreak of the COVID-19 pandemic, Taiwan has been undergoing economic, environmental, social, and cultural changes...".</p> <p>Literature Review</p> <p>There is no citation quoted</p> <p>Market Analysis:</p> <p>The section on market analysis is informative but could be more engaging with clearer subheadings and breaking down complex sentences. Define or explain industry-specific terms e.g., omakase, yakiniku for readers who may not be familiar with them.</p> <p>Central Kitchen:</p> <p>Some sentences are overly long and complex. Simplify and clarify where possible. Ensure proper citation format and consistency.</p> <p>Research Design and Implementation</p> <p>Interviewee Selection:</p> <p>The rationale for selecting specific restaurants should be clearer and more concise. Consider using bullet points for readability.</p>	

Review Form 3

	<p>Table 1:</p> <p>Ensure the table is well-formatted and all columns are properly aligned.</p> <p>Interview Content</p> <p>Interview Summaries:</p> <p>Summaries are detailed but can be broken down into more digestible paragraphs.</p> <p>Highlight key points and findings to make them stand out.</p> <p>Conclusion</p> <p>The conclusion should succinctly summarize the key findings and implications of the study. Avoid introducing new information in the conclusion.</p> <p>General Suggestions</p> <p>Formatting:</p> <p>Ensure consistent formatting throughout the document e.g., headings, subheadings, fonts.</p> <p>References:</p> <p>Ensure all references are cited correctly and consistently throughout the document.</p> <p>Check for completeness and accuracy of reference list.</p>	
<p>Is the title of the article suitable? (If not please suggest an alternative title)</p>		
<p>Is the abstract of the article comprehensive? Do you suggest addition (or deletion) of some points in this section? Please write your suggestions here.</p>		
<p>Are subsections and structure of the manuscript appropriate?</p>		
<p>Please write few sentences regarding the scientific correctness of this manuscript. Why do think that this manuscript is scientifically robust and technically sound? Minimum 3-4 sentences may be required for this part.</p>		
<p>Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</p>		

Review Form 3

=		
Minor REVISION comments Is language/English quality of the article suitable for scholarly communications?		
Optional/General comments		

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

Name:	P. Maheswari
Department, University & Country	S. D. N. B. Vaishnav College for Women, India