

Review Form 3

Journal Name:	Asian Journal of Advances in Agricultural Research
Manuscript Number:	Ms_AJAAR_121280
Title of the Manuscript:	Farmers' preferences for different brands and the challenges they have in finding high-quality tomato seeds: A review
Type of the Article	Review article/paper

[Review Form 3](#)

PART 1: Review Comments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<p>Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.</p>	<p>This manuscript presents a significant concern for the scientific community as it fails to maintain a clear and coherent focus throughout its sections. Although the title and abstract suggest an examination of farmers' preferences for tomato seeds, much of the content diverts into discussions about the banking system and the micro, small, and medium enterprises (MSME) sector in India. This lack of alignment diminishes the manuscript's relevance and potential contribution to agricultural research. I find that while the topics addressed may hold merit, the manuscript would benefit from a more structured approach that centers on its purported subject matter. Establishing explicit connections between the content, methods, and themes will be vital for enhancing its clarity and usefulness to the targeted audience in agricultural studies.</p>	
<p>Is the title of the article suitable? (If not please suggest an alternative title)</p>	<p>The title of the article, "Farmers' preferences for different brands and the challenges they have in finding high-quality tomato seeds: A review," is partially suitable but ultimately misleading given the content of the manuscript. While the title suggests a focus on farmers and their preferences for tomato seeds, the majority of the text discusses topics related to the banking system and micro, small, and medium enterprises (MSMEs) in India, which are not directly related to the core theme of tomato seed preferences.</p>	
<p>Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.</p>	<p>The abstract of the article is not comprehensive and does not accurately reflect the content of the manuscript. It primarily discusses farmers' preferences for tomato seeds but fails to connect this focus with the broader themes presented in the main text, such as the banking system and the MSME sector. This disconnect could lead to confusion for readers regarding the manuscript's actual content and aims.</p> <p>Suggestions for Improvement:</p> <ol style="list-style-type: none"> Alignment with Main Text: The abstract should provide a clearer overview of the key topics covered in the manuscript. If the paper discusses banking and MSMEs in the context of agriculture, this should be explicitly mentioned in the abstract. Key Findings: The abstract lacks specific key findings and insights that could help readers understand the implications of the research. Including succinct points highlighting the major conclusions regarding farmers' preferences and the impact of banking and MSME dynamics on agriculture would be beneficial. <p>Revised Abstract Example:</p> <p>"The manuscript examines the dynamics of farmers' preferences for tomato seed brands and the challenges they encounter in sourcing high-quality seeds in the Coimbatore district. While highlighting these preferences, the study also explores the roles of banking and micro, small, and medium enterprises (MSMEs) in facilitating agricultural practices. Data were collected through pre-tested interviews with farmers, providing insights into the relationship between seed quality, accessibility, and the broader economic context. The findings reveal critical factors influencing purchasing decisions and the need for improved support systems to enhance agricultural productivity."</p> <p>By implementing these suggestions, the abstract could provide a more accurate and informative summary of the manuscript, aligning it better with its actual content.</p>	
<p>Are subsections and structure of the manuscript appropriate?</p>	<p>The subsections and structure of the manuscript appear to be inappropriate and lacking coherence. Here are several observations regarding the organizational issues present in the manuscript:</p> <ol style="list-style-type: none"> Misalignment with Objectives: The manuscript starts with a title and abstract focused on farmers' preferences for tomato seeds but quickly transitions into unrelated topics such as the banking system and the MSME sector. This shift creates confusion and detracts from the main objective of investigating seed preferences. Absence of a Methods Section: A dedicated methods section that outlines how the research 	

Review Form 3

	<p>was conducted is missing. This is a critical element in scientific manuscripts as it establishes the credibility of the research findings. Including this section would enhance the overall structure of the manuscript.</p> <p>3. Inconsistent Focus: The structure seems to fluctuate between discussing agricultural practices and the financial system without establishing a clear connection between the two. The manuscript would benefit from a more focused approach that ties the themes back to the central topic of farmers and tomato seeds.</p> <p>4. Conclusion Section: The conclusion may lack a comprehensive summary of the main findings and their implications for farmers and the agricultural sector. A robust conclusion should synthesize the key points discussed in the manuscript and provide actionable insights or recommendations based on the findings.</p> <p>Recommendations for Improvement:</p> <ul style="list-style-type: none"> • Revise the structure to ensure that all sections are directly related to the main theme of farmers' preferences for tomato seeds. • Introduce clear headings and subheadings that delineate each topic and its relevance. • Add a dedicated methods section detailing the research approach and how data were collected. • Make sure the conclusion summarizes the central findings and reflects on their significance within the context of the study. 	
<p>Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.</p>	<p>The manuscript fails to integrate relevant data and findings from existing literature effectively, which is essential for establishing a strong theoretical framework. To enhance its scientific robustness, the authors should clearly outline their research methods, ensure alignment between all sections, and provide a comprehensive discussion of their findings in relation to current literature in agricultural research.</p>	
<p>Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.</p> <p>=</p>	<p>Several references in the manuscript do not reflect the most current research on agricultural practices, farmers' preferences, and seed quality. Additionally, many references are not seamlessly integrated into the text, which detracts from the manuscript's overall credibility.</p> <p>years.</p> <p>Suggestions for Improvement:</p> <ol style="list-style-type: none"> 1. Incorporate Recent Research: The authors should add recent articles focusing on farmers' preferences, agricultural market trends, and the impact of banking and MSMEs. Research from reputable agricultural journals will significantly improve the manuscript's value. 2. Broaden Reference Scope: Including a wider range of references on market analysis, agricultural economics, and sociocultural factors will strengthen the work. <p>Additional Reference Suggestions:</p> <ol style="list-style-type: none"> 1. Farmer Preferences: Look for articles in <i>Agricultural Economics</i>, <i>Field Crops Research</i>, or <i>Journal of Agricultural and Resource Economics</i>. 2. Market Dynamics: Refer to journals like <i>Food Policy</i> or <i>World Development</i> for insights on market influences. 3. Banking and Agriculture: Include studies from <i>The Journal of Development Studies</i> or <i>Agricultural Finance Review</i> that examine financial support's impact on farming decisions. 	

Review Form 3

<p>Minor REVISION comments</p> <p>Is the language/English quality of the article suitable for scholarly communications?</p>	<ol style="list-style-type: none"> 1. Sentence Structure Issues: <ul style="list-style-type: none"> ○ Example: A sentence may be overly complex, making it difficult to follow. For instance, "The dominance of tomato farming to understand farmers' purchasing habits, Farmers' brand preferences for various tomato seeds variables affecting tomato seed purchases, Name Farmers' shifting practices and the challenges they encounter in the Coimbatore district when marketing hybrid seeds and growing hybrid tomatoes." ○ Recommendation: Break long sentences into shorter, more concise ones. Each sentence should convey a single idea clearly. 2. Subject-Verb Agreement: <ul style="list-style-type: none"> ○ Recommendation: Ensure that the subject and verb agree in number (singular vs. plural). Use apostrophes correctly to show possession. 3. Improper Punctuation: <ul style="list-style-type: none"> ○ Example: Misplaced commas or missing punctuation can lead to confusion, such as in, "The gathered primary and secondary data were tallied, processed, and then statistical analysis was performed" should ideally have a clearer separation of ideas. ○ Recommendation: Review punctuation rules for lists, clauses, and conjunctions for clarity and flow. Also, ensure that commas are used to separate independent clauses when appropriate. 4. Awkward Phrasing: <ul style="list-style-type: none"> ○ Example: "In addition, hybrid seed variations in productivity are minimal, so farmers may choose to use different brands." This is a bit redundant as it repeats the idea. ○ Recommendation: Simplify the phrase to improve readability. For instance, "Furthermore, the variability in hybrid seed productivity may lead farmers to select varying brands." 5. Redundant Expressions: <ul style="list-style-type: none"> ○ Example: Phrases such as "the most important components that require reinforcement with sufficient funding" could be simplified to "the key components needing adequate funding." ○ Recommendation: Eliminate redundant phrases to enhance conciseness and clarity. 6. Incorrect Word Usage: <ul style="list-style-type: none"> ○ Example: Using "affecting" when "effecting" may have been intended, or mixing up similar terms can lead to confusion. ○ Recommendation: Ensure that the correct words are used in context. 	
<p>Optional/General comments</p>	<p>To improve the manuscript, I recommend restructuring it for better alignment with the main theme, incorporating recent and relevant research to support the claims made, and refining the language to ensure clarity and professionalism. Addressing these issues will greatly enhance the manuscript's contribution to the scientific community and its value to readers in the field of agricultural studies.</p>	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Are there ethical issues in this manuscript?</p>	<p><i>(If yes. Kindly please write down the ethical issues here in details)</i></p>	

Reviewer Details:

<p>Name:</p>	<p>Ylli Biçoku</p>
<p>Department, University & Country</p>	<p>Agricultural University of Tirana, Albania</p>