

**Review Form 3**

Journal Name:	<b>Archives of Current Research International</b>
Manuscript Number:	<b>Ms_ACRI_122547</b>
Title of the Manuscript:	<b>FACTORS INFLUENCING FARMERS PURCHASE INTENON TOWARD INSECTICIDES OF RAJKOT DISTRICT</b>
Type of the Article	

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**PART 1: Review Comments**

<b>Compulsory</b> REVISION comments	<b>Reviewer's comment</b>	<b>Author's Feedback</b> (Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.	Author tried to study the various factors that influence the purchase of Insecticides and concludes that multiple factors like product performance and Experience are the important influencers. So the researcher intention to study the farmers purchase pattern should be appreciated.	
Is the title of the article suitable? (If not please suggest an alternative title)	Yes	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	Abstract is sufficient	
Are subsections and structure of the manuscript appropriate?	Yes	
Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.	Data Source should have been more precise, Researcher mentioned about splitting the geography but how the particular samples been selected should have been more clear like samples from selected from pesticides shop etc would be more clear. because not necessarily all farmers use insecticide, farmers may also use organic insecticide so these things may be mentioned more clear manner.	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	References Not sufficient .	
<b>Minor</b> REVISION comments  Is the language/English quality of the article suitable for scholarly communications?	Spellings need to be checked	
<b>Optional/General</b> comments		

**PART 2:**

	<b>Reviewer's comment</b>	<b>Author's comment</b> (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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#### Reviewer Details:

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Department, University & Country	<b>University of Madras, India</b>