

**Review Form 3**

Journal Name:	<b>Journal of Experimental Agriculture International</b>
Manuscript Number:	<b>Ms_JEAI_122977</b>
Title of the Manuscript:	<b>Optimizing dairy marketing in Karnataka: Analyzing cost, efficiency and price spread across channels</b>
Type of the Article	<b>Original Research Article</b>

**Review Form 3**

**PART 1: Review Comments**

<b>Compulsory</b> REVISION comments	<b>Reviewer's comment</b>	<b>Author's Feedback</b> (Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.	Author has worked on milk marketing channels and efficiency of the channels in Karnataka state. It's a complete study on milk marketing cost and prices realized by them.	
Is the title of the article suitable? (If not please suggest an alternative title)	Nope Milk marketing channels and their efficiency in Karnataka state.	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	Yes	
Are subsections and structure of the manuscript appropriate?	Nope Introduction lack justification and references to support the statements are few. Method is correct Add more references, and strengthen the introduction part.	
Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.	Yes It is scientific and method is ok. Author need to review some part where its not clear how many producer interviewed, no marketing cost etc for channel 1	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	Nope Go through the literature and add studies on informal milk marketing channels	
Minor REVISION comments	Can be improved	
Is the language/English quality of the article suitable for scholarly communications?		
<b>Optional/General</b> comments	Format for writing can be given by editors to finalize the document.	

**PART 2:**

	<b>Reviewer's comment</b>	<b>Author's comment</b> (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

**Review Form 3**

**Reviewer Details:**

Name:	<b>Amit Thakur</b>
Department, University & Country	<b>India</b>