

Review Form 3

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	Ms_AJAEES_122679
Title of the Manuscript:	AN ECONOMIC ANALYSIS OF PRODUCTION AND MARKETING OF BANANA IN MIDDLE GUJARAT
Type of the Article	

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PART 1: Review Comments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback (Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.</p>	<ul style="list-style-type: none"> The sentence (there were three marketing channels identified in the middle Gujarat region. Marketing efficiency was higher in channel IV, which was 1.23) should be corrected. An important deficiency in the introduction section is the lack of sufficient references. Certain parts of the literature review do not focus on the literature review but rather present historical data. In the methodology section, the sampling design is elaborate and provides details on how the final sample was selected. However, some sentences are ambiguous (The Non-probability simple random sampling technique was used). It would enrich the study if the researcher provides more specific recommendations in the lights of the study results. <p>Providing adequate and high-quality of fruit to the growing population is one of the significant challenges for the last several decades. I believe this research will provide important insights, particularly for policymakers. Furthermore, this research holds significance for the development of academic literature on the subject.</p>	
<p>Is the title of the article suitable? (If not please suggest an alternative title)</p>	<p>The Title "An Economic Analysis of Production and marketing of Banana in middle Gujrat" is an important topic having both applied as well as having academic significance.</p>	
<p>Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.</p>		
<p>Are subsections and structure of the manuscript appropriate?</p>	<p>The sub-section of the research paper is appropriate</p>	
<p>Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.</p>	<p>This study is properly implemented and reported. The main rationale of the study is valid. The sub-section of the research paper is in a logical order</p>	
<p>Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.</p>	<p>References are sufficient but not recent. It is suggested to include some recent references. Furthermore, write all the references in APA style</p>	

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<u>Minor REVISION</u> comments Is the language/English quality of the article suitable for scholarly communications?	The language of the study is satisfactory, However, the researcher may give it one more reading to correct any possible typo and grammatical mistake	
<u>Optional/General</u> comments		

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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