

SDI FINAL EVALUATION FORM 1.1

PART 1:

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_122148
Title of the Manuscript:	Behind the Screens: A Critical Analysis of the Roles of Guilds and Associations in Standardizing Contracts, Wages, and Enforcing Professionalism Amongst Players in the Entertainment Industry
Type of the Article	Journal article

PART 2:

FINAL EVALUATOR'S comments on revised paper (if any)	Authors' response to final evaluator's comments
<p>This revised version of the paper incorporates the feedback from the original draft and makes a unique and significant contribution to understanding the changing roles of guilds and associations in the entertainment industry. It thoroughly explores this topic, ensuring its acceptability, applicability, and viability as a publishable article.</p> <p>Suitability: The topic is current and highly relevant, considering the entertainment sector's significant economic and technical upheavals. This revised paper examines and thoroughly dissects the difficulties guilds and associations face in adjusting to these developments, showcasing the author's expertise and dedication to the research.</p> <p>The well-defined study objectives and mixed-methods strategy, which combine quantitative and qualitative analyses, appropriately address the research problems.</p> <p>The literature review is a testament to the author's deep understanding of the field and adherence to the recommendations from the earlier version of the manuscript. It establishes a solid basis and shows how well-versed the author is in the field's current research and the humility in addressing the reviewers' earlier comments.</p> <p>Acceptability: The text is academic, clear, concise, and appropriate for a scholarly publication. The study significantly adds to our knowledge of how guilds and associations adapt to economic downturns, labour practice changes, and technology breakthroughs in the entertainment sector. The valuable and well-aligned recommendations at the conclusion increase the research's overall worth.</p> <p>Practicality:</p> <ul style="list-style-type: none">• The study seems to include a clear, revised, and enhanced introduction, a literature review, a methodology, and a discussion of the findings.• The author appears to have prepared the work for academic publication by including pertinent keywords, abstracts, and an extensive bibliography.• The author's thorough research is evident from the depth of analysis and the range of themes covered (digital rights management, contract standardisation, pay negotiation, professional growth, etc.). <p>This work is not just a promising contribution, but it is fully prepared for publication in a respectable scholarly magazine devoted to labour relations, organisational management, or studies of the entertainment business. With a few little edits and polishes, it will be a valuable addition to the academic literature on this significant and developing subject.</p>	

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