

Review Form 3

Journal Name:	Archives of Current Research International
Manuscript Number:	Ms_ACRI_123557
Title of the Manuscript:	Scientific Approaches to the Characterization, Processing, Production, and Marketing of Novel Herbal Plants
Type of the Article	

PART 1: Review Comments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback (Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.	This manuscript is of significance to the scientific community, as it explores modern approaches to the characterization, processing, and marketing of novel herbal medicines, an area of growing interest due to the increasing demand for natural remedies. The inclusion of more recent research would provide a more comprehensive and up-to-date perspective.	
Is the title of the article suitable? (If not please suggest an alternative title)	The title is clear and informative	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	The abstract is comprehensive in scope and includes the key aspects of this research, but a few improvements in style should be clear and fluid. Here are my segregations: -Correct repetition: In the phrase "We focus on advanced techniques for the precise identification and analysis", there is unnecessary repetition. It would be better to write: "We focus on advanced techniques for accurate identification and analysis of bioactive compounds..." -Style improvement: the phrase: "By addressing these critical aspects, the research provides a comprehensive framework..." might be worded more directly: "This research provides a comprehensive framework for...". - It could be valuable to refer to the methodology used to estimate market trends and consumer preferences.	
Are subsections and structure of the manuscript appropriate?	The structure of the manuscript appears appropriate.	
Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.	This manuscript looks scientifically robust and technically sound because it applies well-established methodologies, such as chromatography, spectroscopy, and microscopy, for the precise characterization of bioactive compounds in medicinal plants. These techniques are standard in analytical research and yield reliable, reproducible results.	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	No, the references are outdated. I suggest adding recent references from 2019 to the present to make the article more valuable and to include new information from recent studies.	

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Minor REVISION comments Is the language/English quality of the article suitable for scholarly communications?	In general, the language is appropriate and suitable for academic communication.	
<u>Optional/General</u> comments	The manuscript would profit from a few improvements. The abstract, while quite comprehensive, still contains some style repetition and this could be reviewed for better clarity and smoothness. In addition, updating the references to include recent studies from 2019 would reinforce the manuscript's relevance and give a more up-to-date insight.	

PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

Name:	Belkassem El Amraoui
Department, University & Country	Ibn Zohr University, Morocco