

Review Form 3

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_123772
Title of the Manuscript:	THE EFFECT OF ELECTRONIC BANKING ON CUSTOMER SATISFACTION IN THE TANZANIAN BANKING INDUSTRY: CASE OF NMB BANK BRANCHES IN MOROGORO REGION
Type of the Article	

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PART 1: Review Comments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback (Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.	This manuscript can help the banks to improve their service products so as to make them user friendly and also know the problems which the customers face during using e-products. Moreover customers also know the various products of their banks to assess to overcome the huddles i using traditional banking.	
Is the title of the article suitable? (If not please suggest an alternative title)	Nearly suitable.	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	The abstract is relatively limited. It can be little more Comprehensive	
Are subsections and structure of the manuscript appropriate?	Yes. It is appropriate	
Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.	Today's world is the world of technology. With the use of technology that to also E-banking ,we can progress fast and boost our economy. For this angle this manuscript is is scientifically robust and technically sound.	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	Yes.	
Minor REVISION comments		
Is the language/English quality of the article suitable for scholarly communications?	Very simple and understandable.	
Optional/General comments		

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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