

Review Form 3

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	Ms_AJAEES_123419
Title of the Manuscript:	Marketing Efficiency Of Cardamom: A Study Of Cardamom Marketing In Tamil Nadu, India
Type of the Article	Original Research Article

General guidelines for the Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guidelines for the Peer Review process, reviewers are requested to visit this link:

<https://r1.reviewerhub.org/general-editorial-policy/>

Important Policies Regarding Peer Review

Peer review Comments Approval Policy: <https://r1.reviewerhub.org/peer-review-comments-approval-policy/>

Benefits for Reviewers: <https://r1.reviewerhub.org/benefits-for-reviewers>

Review Form 3

PART 1: Review Comments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.	This manuscript highlights the challenges cardamom farmers face in Theni, Tamil Nadu, and examines how they sell their produce. It shows that using spice auction centers helps farmers get better prices by reducing unfair practices. The findings are important for improving how cardamom is marketed and ensuring farmers earn more for their crops.	
Is the title of the article suitable? (If not please suggest an alternative title)	I will suggest alternative title as "Improving Cardamom Marketing: Challenges and Opportunities for Farmers in Theni, Tamil Nadu"	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	The abstract was effectively summarized	
Are subsections and structure of the manuscript appropriate?	The manuscript structure is appropriate and well organized	
Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.	The manuscript is scientifically strong because it uses reliable data and well-known methods to analyze the marketing of cardamom. The research is thorough, with careful sampling and clear analysis, making the findings trustworthy. The results also align with other studies, adding to its credibility.	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	It is beneficial to include recent research on socio-economic impacts on smallholder farmers.	
Minor REVISION comments		
Is the language/English quality of the article suitable for scholarly communications?	The language quality is appropriate for a scholarly article.	
Optional/General comments	Including visual aids such as charts or graphs could provide more impact to the manuscript.	

PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

Name:	G Sri Hari
Department, University & Country	ANGRAU, India

Review Form 3