

Review Form 3

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_122769
Title of the Manuscript:	The Effect of Reverse Logistics on Competitive Advantage through Operational Performance in Manufacturing Industry of Iraq
Type of the Article	Good

Review Form 3

PART 1: Review Comments

<u>Compulsory</u> REVISION comments	Reviewer's comment: The topic of the article is good.	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.	Reverse logistic play a vital role for competitive advantage in the business environment, Reverse logistics, also known as reverse supply chain, refers to the process of managing the flow of goods and materials back from the point of consumption to the point of origin for the purpose of recapturing value or proper disposal. Product returns management: Handling customer returns, exchanges, and refunds. Recycling and reuse: Recovering and reusing materials or components from used products. Proper disposal: Ensuring hazardous or waste materials are disposed of safely and in an environmentally responsible manner. Inventory and transportation management: Effectively managing the inventory and transportation of items being returned or recycled. Data collection and analysis: Gathering data on return patterns, reasons, and outcomes to improve the reverse logistics process.	
Is the title of the article suitable? (If not please suggest an alternative title)	Yes	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	Proper methodology should be elaborated	
Are subsections and structure of the manuscript appropriate?	Research and hypothesis relationship is missing	
Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.	It is not mention that either it is quantitative or quality. What is the philosophy and approaches of this reseach article	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	Its OK	
<u>Minor</u> REVISION comments Is the language/English quality of the article suitable for scholarly communications?	Yes	
<u>Optional/General</u> comments	Where is the measurement model results?	

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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