

**Review Form 3**

Journal Name:	<b>Asian Journal of Economics, Business and Accounting</b>
Manuscript Number:	<b>Ms_AJEBA_122769</b>
Title of the Manuscript:	<b>The Effect of Reverse Logistics on Competitive Advantage through Operational Performance in Manufacturing Industry of Iraq</b>
Type of the Article	<b>Review article</b>

**Review Form 3**

**PART 1: Review Comments**

<b>Compulsory</b> REVISION comments	<b>Reviewer's comment</b>	<b>Author's Feedback</b> <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<p><b>Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.</b></p>	<p>This manuscript presents a timely and relevant study that contributes to the growing body of literature on sustainability practices in manufacturing, particularly through the lens of reverse logistics. The investigation into the mediating role of operational performance in the relationship between reverse logistics and competitive advantage is of significant importance to both academia and industry. The research addresses a critical gap in understanding how sustainable practices can be leveraged to gain a competitive edge, making it a valuable contribution to the scientific community. I appreciate the manuscript's focus on practical implications for industrial firms, although further exploration of the limitations could enhance the robustness of the study's conclusions.</p>	
<p><b>Is the title of the article suitable? (If not please suggest an alternative title)</b></p>	<p>The current title effectively communicates the key elements of the study, including the focus on reverse logistics, competitive advantage, operational performance, and the geographical context of Iraq. However, it could be made more concise and impactful.</p> <p><b>Suggested Alternative Title:</b> "Impact of Reverse Logistics on Competitive Advantage through Operational Performance: A Study of Iraq's Manufacturing Sector"</p>	
<p><b>Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.</b></p>	<p>The abstract provides a good overview of the study, including its purpose, the focus on reverse logistics, and the investigation of its impact on competitive advantage through operational performance.</p>	
<p><b>Are subsections and structure of the manuscript appropriate?</b></p>	<p>The subsections and structure of the manuscript appear to be generally appropriate, but there is scope for improvement to enhance clarity and coherence.</p>	
<p><b>Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.</b></p>	<p>The manuscript appears to be scientifically robust and technically sound due to its clear articulation of the research question and its systematic investigation of the impact of reverse logistics on competitive advantage through operational performance. The study is grounded in relevant literature, providing a solid theoretical framework that supports the research design. The methodology is appropriately selected to address the research objectives, and the analysis is conducted rigorously, ensuring that the findings are reliable and valid. Furthermore, the conclusions drawn are well-supported by the data, indicating that the study contributes meaningfully to the field of sustainability in manufacturing.</p>	
<p><b>Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.</b></p> <p>-</p>	<p>The manuscript demonstrates scientific correctness by employing a well-structured research design that effectively addresses the research question. The use of empirical data to explore the relationship between reverse logistics, operational performance, and competitive advantage ensures that the findings are grounded in evidence. The analysis is methodologically sound, with appropriate statistical techniques used to validate the results. Additionally, the references cited are both sufficient and recent, reflecting the current state of research in this area. No additional references are necessary, as the existing literature review comprehensively supports the study's findings.</p>	

**Review Form 3**

<p>Minor REVISION comments</p> <p><b>Is the language/English quality of the article suitable for scholarly communications?</b></p>	<p>yes</p>	
<p><b>Optional/General</b> comments</p>	<p>The manuscript presents a valuable contribution to the field of sustainability in manufacturing, with a focus on the strategic importance of reverse logistics. The research is well-organized and addresses a pertinent topic, offering insights that are both academically and practically relevant. The clarity of writing is generally good, though some sections could benefit from minor revisions to improve readability and flow. For instance, the discussion section could be expanded to provide a deeper exploration of the implications of the findings. Additionally, consider highlighting the practical applications of the research more prominently, as this would enhance the manuscript's appeal to both scholars and industry professionals. Overall, the study is well-executed, and with some minor refinements, it has the potential to make a significant impact in its field.</p>	

**PART 2:**

	<p><b>Reviewer's comment</b></p>	<p><b>Author's comment</b> <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i></p>
<p><b>Are there ethical issues in this manuscript?</b></p>	<p><i>(If yes, Kindly please write down the ethical issues here in details)</i></p>	

**Reviewer Details:**

<p>Name:</p>	<p><b>Rakibul Hasan Chowdhury</b></p>
<p>Department, University &amp; Country</p>	<p><b>Trine University, USA</b></p>