

**Review Form 3**

Journal Name:	<b>Asian Journal of Advanced Research and Reports</b>
Manuscript Number:	<b>Ms_AJARR_120977</b>
Title of the Manuscript:	<b>A SYSTEMATIC REVIEW OF THE ROLE OF CUSTOMER LOYALTY IN THE ADAPTATION OF GREEN PRACTICES AMONG SHOPPING MALLS IN THE EMERGING ECONOMY.</b>
Type of the Article	

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**PART 1: Review Comments**

<b>Compulsory</b> REVISION comments	<b>Reviewer's comment</b>	<b>Author's Feedback</b> (Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.	As green practices focus on improving the sustainability goals there is ample importance for this study in the present day and it has a significant scientific reasoning and requirement.	
Is the title of the article suitable? (If not please suggest an alternative title)	Yes	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	Abstract is suitable but authors to avoid using abbreviations in abstract which they have not explained in full.	
Are subsections and structure of the manuscript appropriate?	The subsections and organising of the article is well put forth	
Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.	This article reviews four papers (two from Nigeria and one each from Kenya & Tanzania together, one from Ghana) on different topics and focus on different variables. Hence the inferences can vary in a different population and country. Further the details of the research is not clear to justify the outcomes and arguments put forth	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	References are recent and in sufficient numbers.	
<b>Minor</b> REVISION comments		
Is the language/English quality of the article suitable for scholarly communications?	Language is correct and well written	
<b>Optional/General</b> comments	Needs to have more concrete evidence to justify the findings and conclusion. As different countries are chosen and four different articles are reviewed that have different audience and samples and objectives, the findings of these are not related to be considered for drawing conclusions.	

**PART 2:**

	<b>Reviewer's comment</b>	<b>Author's comment</b> (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<u>(If yes, Kindly please write down the ethical issues here in details)</u>	

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**Reviewer Details:**

Name:	<b>Sandilyan Ramanujam Pagaldiviti</b>
Department, University & Country	<b>Alliance University, India</b>