

Review Form 3

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	Ms_AJAEES_123263
Title of the Manuscript:	Market Dynamics and Consumer Insights for Value-added Pearl Millet Products: Empirical Evidence from Rajasthan, India
Type of the Article	Consumer preference study of value added products prepared using commonly available millet grain

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PART 1: Review Comments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback (Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.	The consumption of nutritious pearl millet grain is tried to increase through the various favourite breakfast, snack and bakery products. Highlights the consumer preference as per sensory analysis for bakery products prepared with pearl millet. The findings clearly states the nutritional value greatly matters for the purchaser rather than price. Thus, overall there is boost to enhance the pearl millet consumption.	
Is the title of the article suitable? (If not please suggest an alternative title)	Yes	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	Abstract is well structured in short length with highlighting the work done and results obtained.	
Are subsections and structure of the manuscript appropriate?	Yes	
Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.	As per my evaluation conclusion point is given quietly lengthy. Need to shorten with indicating end benefits. Might transfer detailed obtained data from conclusion to result section.	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	Yes	
Minor REVISION comments		
Is the language/English quality of the article suitable for scholarly communications?	Yes	
Optional/General comments		
	Overall it is the better try for increasing the pearl millet course grain in variety of products especially bakery ones.	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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