

Review Form 3

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	Ms_AJAEES_125435
Title of the Manuscript:	Satisfaction of foreign and domestic tourists in the agritourism destinations of Kerala
Type of the Article	Original Research Article

Review Form 3

PART 1: Review Comments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback (Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.	This study could have been a good basis for the decision-making of concerned authorities on how to improve the satisfaction rate of both domestic and foreign tourists. Assessing the satisfaction rate of the customers is very important to ensure the continuous success of the agritourism sites. The findings could be an eye-opener to the business owners on the areas that still need improvement so they can better serve their customers/visitors.	
Is the title of the article suitable? (If not please suggest an alternative title)	The author may consider a catchier title reflecting the content of the study	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	The abstract is too long. The author may consider including only the gist of the purpose, methodology, salient findings, and implications of the study in addressing the identified research gaps.	
Are subsections and structure of the manuscript appropriate?	The author may consider including a discussion in the introduction on the importance of assessing the satisfaction rate of both domestic and foreign tourists to justify the conduct of this study. Research gaps identified by the authors should also be explained in detail so that the reader will better appreciate the need for this kind of study. Citing findings of previous studies will help a lot in developing the discussion of research gaps.	
Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.	The author has to indicate in the methodology his/her basis for the sample size computation to justify the generalizability of the findings of this study. Further tests may be considered to better assess the level of satisfaction of the respondents. The manuscript seems to be not scientifically robust and technically sound because it was not discussed clearly in the introduction of the research gaps being addressed in the study. It also lacks a thorough review of related literature and studies that would have contributed a lot to the scientific robustness of this study. Results and discussion can also be improved by interpreting the results of the findings of the present study in light of the existing body of knowledge in this field.	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	There are only too few references listed in the reference section, the majority of which did not even appear in the in-text citations in the study.	
Minor REVISION comments		
Is the language/English quality of the article suitable for scholarly communications?	It is suggested that this manuscript be subjected under the scrutiny of a native English speaker or an English critic to check and improve the language usage.	
Optional/General comments		

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes. Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

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