

Review Form 3

Journal Name:	Archives of Current Research International
Manuscript Number:	Ms_ACRI_125024
Title of the Manuscript:	Agribusiness prospects of Kachai lemon produced in Ukhrol district of Manipur: Status, Issues and Way Forward
Type of the Article	Original Research Article

Review Form 3

PART 1: Review Comments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.		
Is the title of the article suitable? (If not please suggest an alternative title)		
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.		
Are subsections and structure of the manuscript appropriate?		
Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.		
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form. -		

Review Form 3

<p>Minor REVISION comments</p> <p>Is the language/English quality of the article suitable for scholarly communications?</p>		
<p><u>Optional/General</u> comments</p>	<p>The manuscript presents an interesting topic on the agribusiness prospects of Kachai lemon in the Ukhrul district of Manipur. However, there are several areas that require attention before the article can be considered for publication.</p> <ul style="list-style-type: none">• The article lacks a robust data analysis section. While a SWOT analysis is provided, it is purely descriptive. A more detailed quantitative analysis, with statistical data to support the claims about the economic potential of Kachai lemon, would greatly improve the credibility of the findings.• The methodology used is vague and lacks detail. It is not clear how the data for the SWOT analysis was gathered or why certain sources were chosen. A clearer, more rigorous explanation of the methodology is needed to ensure the study's reliability.• A comparative analysis with other citrus or agribusiness products is missing. Including a comparison with similar crops or agribusiness ventures would highlight the strengths and weaknesses of Kachai lemon more effectively.• The article would benefit from more statistical support in various sections, particularly in the SWOT analysis. For example, providing numerical data on production trends, income generation, or export potential would substantiate the points made.• There is a notable absence of visual data representation. Including graphs, charts, or tables to display production statistics, income growth, and market trends would make the data more accessible and persuasive.• The case studies of farmers are valuable, but they are limited in scope. Expanding the sample size and including data on a broader range of farmers would allow the findings to be more representative and would enhance the conclusions drawn.• The socio-economic impact of Kachai lemon cultivation is mentioned but not adequately quantified. Including detailed data on income changes, employment creation, and market growth would add depth to this section.• The conclusions drawn in the article are somewhat general. They would benefit from being more specific and actionable, particularly regarding the future potential of Kachai lemon agribusiness. Providing concrete recommendations for stakeholders would be useful.• The article misses the opportunity to include economic forecasting. A forecast of the future potential of Kachai lemon based on current trends and SWOT analysis findings would greatly enhance the value of the paper.• The value addition process is mentioned, but there is no in-depth discussion or financial data provided. Including detailed case studies or financial models on value-added products would give readers a clearer understanding of the economic opportunities in this area.	

Review Form 3

	In summary, while the manuscript addresses an important topic, it lacks the necessary analytical depth. Incorporating more quantitative data, statistical analysis, and detailed methodologies would significantly improve its impact and relevance to the field.	
--	---	--

PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

Name:	Sonali Bhagat
Department, University & Country	Shri JJT University, India