

Review Form 3

Journal Name:	Archives of Current Research International
Manuscript Number:	Ms_ACRI_126468
Title of the Manuscript:	MEASURING THE LEVEL OF KNOWLEDGE OF CONSUMERS ABOUT FOOD SAFETY
Type of the Article	

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PART 1: Review Comments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback (Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.	This manuscript is significant for the scientific community as it addresses the critical issue of food safety awareness among consumers. The study provides valuable insights that can inform both academic research and practical applications in public health and food policy. This also serves as a foundation for future studies aimed at improving food safety standards and consumer education.	
Is the title of the article suitable? (If not please suggest an alternative title)	The title is interesting but could be improved. Suggested title can be "An assessment study on the consumer knowledge and purchasing behaviour regarding food safety". This alternative title emphasizes both the knowledge aspect and the behavioral component. This not only signifies measuring knowledge but also enables understanding how it influences purchasing decisions.	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	The abstract is clear and provides a concise overview of the study objectives, methodology and key findings. However the abstract would be more meaningful if the specific statistical tool used to study the consumer behaviour and knowledge levels be mentioned. Overall, it serves its purpose but could be more informative.	
Are subsections and structure of the manuscript appropriate?	The subsections mentioned and structure of the manuscript is found to be appropriate.	
Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.	The research methodology clearly explains the construction of the questionnaire. The results are presented with appropriate statistical analysis, including frequency distributions, percentages and comparative tables, which provide a comprehensive understanding of the data and demonstrates the manuscript to be technically sound.	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form. :	The references in the manuscript appear to be extensive, covering a wide range of studies related to food safety and consumer behavior. However, many of the cited works are from earlier years. To enhance the manuscript's relevance and credibility, it is suggested to include the recent studies from the last five years that reflect current trends and findings in food safety awareness and consumer behavior.	
Minor REVISION comments Is the language/English quality of the article suitable for scholarly communications?	The writing is mostly clear but there are areas that require improvement for clarity and professionalism. Some sentences are overly complex or lengthy, which may confuse readers. For instance, breaking down long sentences into shorter ones would enhance clarity. For example: Instead of writing the 1 st sentence in the introduction part- "In order for living things to continue their lives, the need for nutrition, which is among the compulsory needs, must be met", it is suggested to write "Living beings require nutrition to survive".	
Optional/General comments	Research gap is not identified. A clear description is not mentioned related to the age group of the sample.	

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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