

Review Form 3

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_125892
Title of the Manuscript:	GLOBALIZATION'S INFLUENCE ON MSME's & THEIR ROLE IN ECONOMIC DEVELOPMENT: AN INDEPTH ANALYSIS
Type of the Article	

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This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guidelines for the Peer Review process, reviewers are requested to visit this link:

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PART 1: Review Comments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback (Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.	The article brings out opportunities and challenges for MSMEs in the Globalization Scenario where Digitalization has changed landscape of large and small businesses.	
Is the title of the article suitable? (If not please suggest an alternative title)	Yes	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	Yes	
Are subsections and structure of the manuscript appropriate?	Yes	
Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.	The conceptual paper examines government measures to mitigate MSMEs challenges and issues in effective implementation of such measures adequately to help researchers in this area to take up further studies in Specific area with primary or secondary data set.	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	The Literature Review relates to period 2000-2011. More recent papers for the study from 2012 and onward, in my view, will add more value to the study. Author is also required to cite references for the MSMEs Reports referred in Literature Review.	
Minor REVISION comments		
Is the language/English quality of the article suitable for scholarly communications?	Yes, subject to corrections mentioned above	
Optional/General comments	None	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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