

Review Form 3

Journal Name:	Asian Journal of Advanced Research and Reports
Manuscript Number:	Ms_AJARR_125119
Title of the Manuscript:	Analysis of Jambal Roti Product Development, Case Study at the Original Jambal Roti Kiosk "SR" Pangandaran
Type of the Article	Case study

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PART 1: Review Comments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback (Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.	In present case study, the purpose is to analyze the development of salted Jambal roti fish products carried out by authors are appreciable and packaging development, marketing development and implementing these developments, is not only able to meet consumer needs, but can also strengthen market competition.	
Is the title of the article suitable? (If not please suggest an alternative title)	Yes	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	Yes	
Are subsections and structure of the manuscript appropriate?	Yes	
Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.	This study aims to analyze the development of Jambal roti products by SR MSMEs in Pangandaran. The results in present investigation show that the product development strategy is carried out by applying the technology of storage machines or Chest Freezers, the use of vacuum machines and sealers for packing products, developing packaging innovations, and developing marketing techniques carried out online.	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	Yes	
Minor REVISION comments		
Is the language/English quality of the article suitable for scholarly communications?	Yes	
Optional/General comments		

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

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