

Review Form 3

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_126110
Title of the Manuscript:	The spillover effects of public attention and real estate market: a case study of Shanghai
Type of the Article	

General guidelines for the Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guidelines for the Peer Review process, reviewers are requested to visit this link:

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PART 1: Review Comments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback (Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.	The paper explores the relation between housing prices and the people's attention taking Shanghai as the study area. The authors have used data from various sources for analysis and model building. The manuscript is of interest and will be beneficial to the community, provided the suggested comments are incorporated	
Is the title of the article suitable? (If not please suggest an alternative title)	Yes	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	Yes	
Are subsections and structure of the manuscript appropriate?	Yes	
Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.	The following modifications are suggested. 1. The citation of references within the manuscript to be checked 2. Some of the abbreviations given should be supplemented with its expansion 3. What does the term "completed area" mean? 4. In 3.3.1, in the calculation of PCA, the steps followed shall be written in simple past instead of steps in software manual 5. In 3.3.2, explain how the data variables are identified as 10. Include the supporting statistics 6. Add the rotation component matrix 7. Why all the identified components are included in all the four Principal Components? The authors are advised to check the proper procedure and redo the calculations if required. 8. It will be preferable to give some general naming for the Principal Components 9. Section 4.2 may be explained along with the given flowchart 10. Fig 4 onwards, the x-axis shows only 2015 and 2020. Add other years also to better understand the changes over the years and to check the explanations given. 11. Check the titles in the figures – avoid unnecessary CAPITALS, Punctuations etc	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form. _	Yes	
Minor REVISION comments Is the language/English quality of the article suitable for scholarly communications?	Needs correction	
Optional/General comments	1. The authors are advised to thoroughly check the grammar and the structuring of sentences. 2. Some of the sentences are too long and need to be split to comprehend.	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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