

Review Form 3

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_126110
Title of the Manuscript:	The spillover effects of public attention and real estate market: a case study of Shanghai
Type of the Article	

General guidelines for the Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guidelines for the Peer Review process, reviewers are requested to visit this link:

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PART 1: Review Comments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback (Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.	This paper mainly reflects the analysis and forecasting price patterns in the real estate market by the house price spillover effect, which causes housing price variations to be influenced by both local and regional factors. In order to prevent and address systemic risks in the real estate market, this paper mainly demonstrates the causes and mechanisms of housing price spillover in order to uncover its characteristics and laws as well as the pertinent relationships within Shanghai city's real estate market.	
Is the title of the article suitable? (If not please suggest an alternative title)	The Long-term effects of the real estate market and public attention: A Case study in the City of Shanghai	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	There is no need to modify the abstract.	
Are subsections and structure of the manuscript appropriate?	Yes the structure and subsections of the manuscript is quite appropriate.	
Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.	The effect of information overflow on regional variations in home prices has grown in importance due to the rise of the Internet and communication and information technology's (ICT). Given the unpredictable future patterns in home values, this research report offers valuable information for public macroeconomic adjustments in the real estate industry as well as public real estate investment decisions.	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form. :-	Few more reference needs to be cited. A minimum of 30 references needs to be cited in the research paper. Few references don't have page number. Do verify Malia, A., Das, B., Kamal, A., Bisoyi, B., & Satpathy, I. (2024). Factors Affecting House-prices: A Study of House-owners in Bhubaneswar Using the Hedonic Pricing Model. <i>South Asian Journal of Management</i> , 31(1), 60-82. (You can cite on my article in your research paper)	
Minor REVISION comments Is the language/English quality of the article suitable for scholarly communications?	Yes, quiet relevant for scholarly communications.	
Optional/General comments	No such ethical issues in this manuscript.	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

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