

Review Form 3

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_125256
Title of the Manuscript:	Market Landscape and Digital Presence of Cacao-based Products in Bicol Region, Philippines
Type of the Article	Original research article

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This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guidelines for the Peer Review process, reviewers are requested to visit this link:

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PART 1: Review Comments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback (Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.	This study is considered important for scientific research. Particularly, the showcase of Philippines's experience assessed market Landscape and Digital Presence of Cacao-based Products. However, it is welcomed to expand the current study to other cities.	
Is the title of the article suitable? (If not please suggest an alternative title)	Yes, I agree	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	Is the abstract of the article comprehensive. However, it will be suitable to add Philippines to Keywords: of the study	
Are subsections and structure of the manuscript appropriate?	The title of Method and materials section is missed!!! (3)	
Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.	-The full text should follow the same colour -The style of tables used should be the same -The spaces should be deleted	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	Yes, the researcher, used the most recent references, and they are sufficient.	
Minor REVISION comments		
Is the language/English quality of the article suitable for scholarly communications?	Yes, I agree.	
Optional/General comments		

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

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