

ReviewForm3

JournalName:	AsianJournalofAgriculturalExtension,Economics&Sociology
ManuscriptNumber:	Ms_AJAEES_125949
TitleoftheManuscript:	CHALLENGESINPRODUCTION,PROCESSINGANDMARKETINGOFSCENTEDGERANIUMINNORTHERNKARNATAKA
TypeoftheArticle	

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PART1:ReviewComments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback (Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.</p>	<p>The study looks into the major difficulties in scented geranium cultivation, processing, and marketing. By recognising these barriers, it offers information on how to increase geranium farming's profitability and productivity.</p> <p>The results highlight areas in which farmers' constraints can be alleviated by government action, such as in marketing and planting material provision.</p> <p>There is a significant market for geranium oil, particularly in the pharmaceutical, cosmetic, and perfumery industries. The study looks at how to close the supply-demand gap in India, which may help local economies grow and rely less on imports.</p> <p>I like this manuscript because I believe that MAP research is desperately required now days, and I have also published a paper on the medicinal plant (Ophiocordyceps sinensis).</p>	
<p>Is the title of the article suitable? (If not please suggest an alternative title)</p>	<p>I believe the title effectively captures the core idea of the study and is highly descriptive. "Overcoming Challenges in Scented Geranium Cultivation, Processing, and Marketing: A Case Study from Northern Karnataka" would be a better title, though.</p>	
<p>Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.</p>	<p>The current abstract lacks a stronger conclusion that either sums up the significance of the findings or offers potential solutions. So, the statement such as "The findings highlight the need for improved planting material availability, farmer training, and market regulation. And addressing these challenges can enhance the economic viability of geranium cultivation and reduce India's reliance on essential oil imports" would be appropriate to include in the concluding statement.</p>	
<p>Are subsections and structure of the manuscript appropriate?</p>	<p>The manuscript's structure and subsections are generally suitable for a research study. However, the organization may be improved in a few places for readability and clarity.</p> <ol style="list-style-type: none"> 1. Abstract 2. Introduction <ul style="list-style-type: none"> o Background o Study Objective 3. Materials and Methods <ul style="list-style-type: none"> o Study Area and Sampling o Data Collection o Data Analysis 4. Results <ul style="list-style-type: none"> o Socio-economic Characteristics of Farmers o Production Challenges o Processing Challenges o Marketing Challenges 5. Discussion <ul style="list-style-type: none"> o Comparison with other studies o Implications for the farming community 6. Conclusion and Recommendations 7. References <p>This structure will make the paper easier to navigate and improve the clarity of your arguments.</p>	

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<p>Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.</p>	<p>This manuscript is scientifically robust and technically sound because it follows a structured research methodology, employing appropriate techniques such as purposive sampling and Garrett's ranking to prioritize the challenges faced by scented geranium farmers.</p> <p>The core data used in the study was gathered through organized interviews, which ensured applicability to the particular region of Northern Karnataka and provided firsthand observations.</p> <p>The findings' validity is further supported by an analysis of production and marketing difficulties as well as data presented in a clear, quantitative manner.</p>	
<p>Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.</p> <p>Minor REVISION comments</p> <p>Is the language/English quality of the article suitable for scholarly communications?</p>	<p>The references included in the manuscript are generally appropriate but several of the references are a bit dated (e.g., Miller, 2002; Rajeswara Rao, 2013). And for more recent market analysis or reports on essential oils "Global Essential Oils Market Size & Share Report, 2024-2030" (Fortune Business Insights, 2023)" would be helpful.</p> <p>While the language is generally appropriate for scholarly communication, a few minor improvements to the grammar, sentence structure, and wording would make it more polished.</p>	
<p>Optional/General comments</p>	<p>It would be easier and more engaging for readers to understand the data if there were more charts and graphs, especially to show the Garrett ranking results.</p> <p>The manuscript is suitable for publication with minor revisions needed to enhance clarity and depth.</p>	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Are there ethical issues in this manuscript?</p>	<p><i>(If yes, Kindly please write down the ethical issues here in details)</i></p>	

Reviewer Details:

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