

ReviewForm3

JournalName:	SouthAsianJournalof SocialStudiesandEconomics
ManuscriptNumber:	Ms_SAJ SSE_125384
TitleoftheManuscript:	The role of Digital Leadership on a Village-owned Enterprise Performance: A Moderation Effect of Artificial Intelligence
TypeoftheArticle	Original Research Article

PART1: ReviewComments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback (Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.</p>	<p>As a reviewer who has previously written an article on a similar topic related to digital leadership, I find this manuscript to be a significant contribution to understanding how digital leadership can enhance organizational performance, particularly in the context of village-owned enterprises (VOEs). The inclusion of artificial intelligence (AI) as a moderating factor adds depth to the analysis by showing how technology can strengthen strategic decision-making and operational efficiency. The quantitative approach and methodology used in this study are well-founded and relevant. I appreciate how this manuscript fills a gap in the literature by highlighting the impact of digital leadership and AI in rural development contexts.</p>	
<p>Is the title of the article suitable? (If not please suggest an alternative title)</p>	<p>The title of the article is generally suitable as it accurately reflects the core focus of the research, which is the role of digital leadership and the moderating effect of artificial intelligence (AI) on village-owned enterprise performance.</p>	
<p>Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.</p>	<p>The abstract of this article is comprehensive because it provides a clear picture of the objectives, methodology, main findings, and contributions of the study. This report effectively summarizes the research on the impact of digital leadership on village-owned enterprises (BUMDes), highlighting the moderating role of artificial intelligence (AI) and its application to organizational performance. However, it can be considered to writes the SEM-PLS method to make it easier for other authors to find this article.</p>	
<p>Are subsections and structure of the manuscript appropriate?</p>	<p>The subsections and structure of the manuscript are appropriate for a research article. The paper is well-organized, starting with a clear introduction that outlines the problem, followed by a comprehensive literature review, methodology, results, and conclusion. Each section flows logically, allowing the reader to follow the argument and analysis smoothly.</p>	
<p>Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.</p>	<p>The manuscript is scientifically robust and technically sound due to its well-structured research design, clear hypotheses, and the application of established quantitative methods, such as surveys and the Smart-Partial Least Square (PLS) software for data analysis. The use of a valid and reliable sample size of 192 village-owned enterprises (VOEs) strengthens the statistical significance of the findings. Additionally, the study's incorporation of artificial intelligence (AI) as a moderating factor demonstrates a thoughtful integration of contemporary technology trends into leadership and performance analysis. Overall, the methodology, data collection, and statistical validation ensure the reliability and scientific correctness of the results.</p>	
<p>Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.</p>	-	
<p>Minor REVISION comments</p> <p>Is the language/English quality of the article suitable for scholarly communications?</p>	<p>The language and English quality of the article are generally suitable for scholarly communications. The manuscript uses formal academic language and follows appropriate conventions for scientific writing. The key concepts and findings are clearly articulated, making the research accessible to readers within the field.</p>	

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Optional/Generalcomments

This manuscript provides a valuable contribution to the field by exploring the impact of digital leadership on village-owned enterprise (VOE) performance, with a particular focus on the moderating role of artificial intelligence (AI). The topic is timely and relevant, addressing the growing importance of digital transformation and technology in rural economic development. The research is well-structured, with a clear methodology, and the findings offer practical implications for policymakers and community leaders.

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

Name:	Netaniel Giovanni
Department, University & Country	PKN STAN, Indonesia