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Journal Name:	Advances in Research
Manuscript Number:	Ms_AIR_120975
Title of the Manuscript:	MEASURES OF GREEN PRACTICES ON RESTAURANTS: A COMPREHENSIVE REVIEW ON CONSUMER PERCEPTION IN GHANA.
Type of the Article	Review Article

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PART 1: Review Comments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback (Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.</p>	<p>This manuscript is of significant importance to the scientific community as it addresses a crucial and underexplored area: the impact of green practices on consumer perception in Ghanaian restaurants. The comprehensive review provided offers valuable insights into how eco-friendly initiatives influence consumer behavior and satisfaction, which is essential for promoting sustainability in the hospitality industry. I appreciate the manuscript's thorough literature review and its focus on a specific geographical context, which adds depth to our understanding of global environmental practices. However, the manuscript could benefit from more empirical data to support its conclusions and strengthen its overall impact.</p>	
<p>Is the title of the article suitable? (If not please suggest an alternative title)</p>	<p>The title of the article, "MEASURES OF GREEN PRACTICES ON RESTAURANTS: A COMPREHENSIVE REVIEW ON CONSUMER PERCEPTION IN GHANA," is suitable as it clearly indicates the scope and focus of the research. It effectively conveys that the study involves an in-depth review of green practices in restaurants and their impact on consumer perceptions within the specific context of Ghana. However, a slightly refined title could improve clarity and impact. I suggest: "Assessing the Impact of Green Practices on Consumer Perceptions in Ghanaian Restaurants: A Comprehensive Review."</p>	
<p>Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.</p>	<p>The abstract of the article is comprehensive, providing a clear overview of the study's focus on the relationship between green practices and consumer perception in Ghanaian restaurants. It effectively highlights the problem, the scope of the review, and the significance of eco-friendly practices in attracting and retaining consumers.</p> <p>However, I suggest the following improvements for clarity and completeness:</p> <ol style="list-style-type: none"> 1. Include Specific Objectives: Clearly state the specific objectives of the review to give readers a precise understanding of what the study aims to achieve. 2. Methodology Summary: Briefly mention the methodology used for the review, such as the types of sources reviewed or any particular analytical approach. 3. Key Findings: Highlight key findings or conclusions drawn from the review to provide a snapshot of the study's outcomes. <p>Revised abstract suggestion: "This comprehensive review examines the impact of green practices on consumer perceptions in Ghanaian restaurants. It aims to understand how eco-friendly initiatives influence customer satisfaction and behavior, addressing a significant gap in current academic literature. The review analyzes existing studies on green practices in the hospitality industry, focusing on consumer demand for environmentally friendly cuisine. Key findings indicate that implementing sustainable practices not only enhances consumer satisfaction but also provides a competitive advantage for restaurants. This study underscores the importance of sustainability in the food service sector, particularly within the context of Ghana."</p>	
<p>Are subsections and structure of the manuscript appropriate?</p>	<p>The subsections and structure of the manuscript are generally appropriate and well-organized. The manuscript is divided into logical sections that cover the necessary components of a comprehensive review. These include:</p> <ol style="list-style-type: none"> 1. Abstract: Provides an overview of the study. 2. Introduction: Sets the context and significance of the research. 3. Green Branding: Discusses the concept and importance of green branding. 4. Green Hospitality Industry: Reviews green practices in the hospitality sector. 5. Green Restaurant: Focuses on green practices specific to restaurants. 6. Green Image of Restaurant Company: Explores how green practices influence public perception. 	

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	<p>7. Green Restaurant Attributes: Lists specific attributes and indicators of green restaurants. 8. Green Consumers: Describes the characteristics and behaviors of green consumers. 9. Restaurant Green Practices and Consumer Intention: Examines the relationship between green practices and consumer intentions. 10. Consumer Satisfaction and Revisit Intention: Investigates how green practices affect customer satisfaction and loyalty. 11. Restaurant Green Practices and Environmental Emotional Attachment: Looks at the emotional connection consumers have with green practices. 12. Restaurant Green Practices on Environmental Initiatives on Consumers in Ghana: Discusses the specific impact of green practices in Ghanaian restaurants. 13. Conclusion: Summarizes the findings and implications.</p> <p>However, to improve clarity and coherence, I suggest the following adjustments:</p> <p>1. Reorganization: Consider merging similar sections to avoid redundancy. For example, sections on green branding, green hospitality industry, and green restaurant could be integrated into a single section on green practices in the hospitality industry. 2. Headings and Subheadings: Ensure that all sections have clear and descriptive headings to guide the reader through the manuscript. 3. Flow and Transition: Add transitional sentences between sections to enhance the flow of the manuscript.</p> <p>Overall, the manuscript's structure is sound but could benefit from minor refinements for better readability and coherence.</p>	
<p>Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.</p>	<p>This manuscript is scientifically robust and technically sound as it provides a thorough literature review and synthesizes findings from a wide range of credible sources. The authors have systematically examined the impact of green practices on consumer perceptions in the restaurant industry, particularly in Ghana, highlighting relevant studies and presenting well-supported arguments. The use of diverse references and the integration of theoretical frameworks, such as the Theory of Planned Behavior, demonstrate a solid understanding of the topic. Furthermore, the manuscript's comprehensive approach ensures that it addresses various aspects of green practices, making it a valuable contribution to the field of environmental sustainability in hospitality.</p>	
<p>Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form. =</p>	<p>The references in the manuscript are generally sufficient and recent, with many sources from the past five years, which is appropriate for a review of current practices and perceptions in the hospitality industry. The references cover a broad range of topics relevant to green practices in restaurants, including consumer behavior, environmental impact, and sustainability initiatives.</p>	

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<p>Minor REVISION comments</p> <p>Is the language/English quality of the article suitable for scholarly communications?</p>	<p>The language and English quality of the article are generally suitable for scholarly communication. The manuscript is written in clear and comprehensible English, making it accessible to a wide academic audience. The authors effectively convey their ideas and findings, using appropriate terminology and structure.</p> <p>However, there are a few areas where the manuscript could be improved:</p> <ol style="list-style-type: none">1. Grammar and Syntax: Some sentences could be rephrased for better clarity and readability. For instance, ensuring subject-verb agreement and proper use of punctuation.2. Consistency: Maintain consistent use of terms and concepts throughout the manuscript to avoid any potential confusion.3. Technical Jargon: While technical terms are necessary, ensure they are explained adequately for readers who may not be specialists in the field. <p>Overall, the manuscript's language quality is good, but a careful proofread and minor editing would enhance its clarity and professionalism.</p>	
<p>Optional/General comments</p>	<p>General Comments:</p> <p>This manuscript provides a comprehensive review of green practices in the restaurant industry, with a specific focus on consumer perceptions in Ghana. It addresses a critical and timely topic, given the increasing global emphasis on sustainability and environmental responsibility. The detailed literature review and the focus on a specific geographical area add significant value to the existing body of knowledge.</p> <p>Strengths:</p> <ol style="list-style-type: none">1. Comprehensive Literature Review: The manuscript effectively synthesizes a wide range of studies, providing a thorough overview of the topic.2. Relevance: The focus on Ghana adds a unique perspective to the research, which is often dominated by studies from Western countries.3. Clarity and Structure: The manuscript is well-organized, with clear sections that guide the reader through the various aspects of green practices in the hospitality industry. <p>Areas for Improvement:</p> <ol style="list-style-type: none">1. Empirical Data: While the literature review is comprehensive, incorporating empirical data or case studies from Ghanaian restaurants would strengthen the manuscript.2. Methodology Details: Providing more details about the methodology used for selecting and analyzing the reviewed studies would enhance the credibility of the findings.3. Language and Grammar: A careful proofread is recommended to correct minor grammatical errors and improve sentence structure for better readability. <p>Suggestions for Further Research:</p> <ol style="list-style-type: none">1. Comparative Studies: Future research could compare the impact of green practices on consumer perceptions in different regions or countries to identify cultural differences.2. Longitudinal Studies: Investigating how consumer perceptions and behaviors change over time with the implementation of green practices would provide valuable insights.3. Broader Scope: Expanding the scope to include other sectors within the hospitality industry, such as hotels and catering services, could provide a more holistic view of the impact of green practices. <p>Overall, this manuscript is a valuable contribution to the field of environmental sustainability in the hospitality industry and provides a strong foundation for future research.</p>	

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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