

Review Form 3

Journal Name:	Journal of Scientific Research and Reports
Manuscript Number:	Ms_JSRR_125611
Title of the Manuscript:	Value Chain Analysis of Apple in Shimla District of Himachal Pradesh
Type of the Article	Original Research Article

PART 1: Review Comments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.	This manuscript is valuable to the scientific community as it provides specific insights into the apple value chain in Shimla, a major apple-producing region in India. Its focus on distinct marketing channels, value-added processing, and key bottlenecks such as post-harvest losses enriches the literature on agricultural economics and supply chain management. The detailed analysis of profits at various stages (storage and processing) offers practical implications for stakeholders, guiding future interventions for efficiency and profitability. Additionally, the findings can help policymakers design targeted strategies to minimize losses and enhance the competitiveness of apple markets in Himachal Pradesh.	
Is the title of the article suitable? (If not please suggest an alternative title)	YES	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	YES	
Are subsections and structure of the manuscript appropriate?	YES	
Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.	The manuscript appears scientifically robust and technically sound, as it employs a well-defined research design using random sampling to ensure representative data collection across multiple stakeholders (traders, wholesalers, retailers, and consumers). The identification of distinct marketing channels and quantification of value addition demonstrates a systematic approach to value chain analysis. Furthermore, the study's emphasis on calculating post-harvest losses, storage profits, and processing margins reflects the application of appropriate economic metrics, enhancing the reliability of the results. By focusing on both qualitative and quantitative aspects, the manuscript ensures comprehensive coverage of the apple value chain, making its findings relevant for both researchers and practitioners.	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form. :	YES, kindly include some more references	

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Minor REVISION comments		
Is the language/English quality of the article suitable for scholarly communications?	YES	
<u>Optional/General</u> comments	Article was well written	

PART 2:

	Reviewer's comment	Author's comment (if agreed with the reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes. Kindly please write down the ethical issues here in detail)</i> NO	

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