

**Review Form 3**

Journal Name:	<a href="#">South Asian Journal of Social Studies and Economics</a>
Manuscript Number:	Ms_SAJSSSE_125331
Title of the Manuscript:	Perception of New York City as a tourist destination
Type of the Article	

**Review Form 3**

**PART 1: Review Comments**

<b>Compulsory</b> REVISION comments	Reviewer's comment	<b>Author's Feedback</b> <i>(Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.	The research theme is good. The research findings reflect the strengths and weaknesses of the destination from the view point of tourists. However, the literature review was not adequate. Relevant destination literature or theory was omitted. The discussion section was not thorough and little effort was done to relate findings to literature and as such the theoretical contribution of the manuscript is vague.	
Is the title of the article suitable? (If not please suggest an alternative title)	Yes, but there is need to make sure that the abstract is speaking or related to the title.	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	The abstract is not adequate. The author did not provide hints on the outcome of the study. The abstract is referring to factors that have shaped NYC's development as a tourist destination yet the topic is about perceptions.	
Are subsections and structure of the manuscript appropriate?	There is need to break the results section into subsections, e.g. socio demographic data etc. This makes it easier to follow the arguments. Use of bullets diminishes the scholarly aesthetics of the article unless this is what the publisher, recommends.	
Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.	Being a quantitative paper, the methodology was not robust. The author did not show how the sample size of 108 was obtained. Usually, there are formulas which are used to determine the sample size. A small sample size and use of convenience sampling which makes it difficult to generalise the study findings should be indicated as limitations of this study. NYC receives multi million visitors per annum and a sample size of 108, is inadequate. The article is not very scholarly as it was written using a dissertation format. Findings could have been easy to follow, if they had been presented according objectives stated as themes. The author could have used other statistical tests as a way of deriving rich insights from the findings. The dominance of descriptive statistics in the form of frequencies is monotonous. For example, non-parametric tests of association and or corelations could have been used where applicable	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form. -	Most references were ten years older and not adequate.	
<u>Minor</u> REVISION comments  Is the language/English quality of the article suitable for scholarly communications?	The language is good, the ideas were presented in a technically clear manner	
<u>Optional/General</u> comments		

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**PART 2:**

	<b>Reviewer's comment</b>	<b>Author's comment</b> <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<b>Are there ethical issues in this manuscript?</b>	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

**Reviewer Details:**

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