

Review Form 3

Journal Name:	South Asian Journal of Social Studies and Economics
Manuscript Number:	Ms_SAJSSSE_125283
Title of the Manuscript:	Social Media Preferences and Usage Behaviour Among Indonesians Aged 18-64 Insights and Implications for Business Strategies
Type of the Article	EDA

PART 1: Review Comments

Compulsory REVISION comments	Reviewer's comment	Author's Feedback (Please correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Please write a few sentences regarding the importance of this manuscript for the scientific community. Why do you like (or dislike) this manuscript? A minimum of 3-4 sentences may be required for this part.	This is research is good	
Is the title of the article suitable? (If not please suggest an alternative title)	Title might be rewrite: Here no business implication ... not require age in the title. Rewrite the title	
Is the abstract of the article comprehensive? Do you suggest the addition (or deletion) of some points in this section? Please write your suggestions here.	Author recommend to add research methodology, important of this research. Add one more sentence about major findings of this research. Abstract is not specific	
Are subsections and structure of the manuscript appropriate?	In appropriate No Research methodology how will you do the research? Include research objective(s) No Review of literature	
Please write a few sentences regarding the scientific correctness of this manuscript. Why do you think that this manuscript is scientifically robust and technically sound? A minimum of 3-4 sentences may be required for this part.	Same repeated contents are presented in the article.	
Are the references sufficient and recent? If you have suggestions of additional references, please mention them in the review form.	NO	
Minor REVISION comments	-	
Is the language/English quality of the article suitable for scholarly communications?		
Optional/General comments	-	

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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