

Review Form 1.7

Journal Name:	Asian Journal of Agricultural Extension, Economics & Sociology
Manuscript Number:	Ms_AJAEES_116797
Title of the Manuscript:	Personal profile of Cooperative and Private Agri input dealers in Jaipur region of Rajasthan
Type of the Article	

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <ol style="list-style-type: none"> Is the manuscript important for scientific community? (Please write few sentences on this manuscript) Is the title of the article suitable? (If not please suggest an alternative title) Is the abstract of the article comprehensive? Are subsections and structure of the manuscript appropriate? Do you think the manuscript is scientifically correct? Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form. <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p>	<p>General Comments</p> <p>From my point of view, it is a very interesting topic and simultaneously it seems that to the best of my knowledge is an important study assessed Personal profile of Cooperative and Private Agri input dealers in Jaipur region of Rajasthan. The study was conducted in 2022-23 and the data was collected from 240 cooperative and private agri input dealers from Jaipur and Tonk district of Rajasthan. It was revealed from the data that majority of cooperative agri input dealers belong to middle age group (51.67%) with secondary and senior secondary school education level (66.67%) and had medium level of annual turnover with seed, insecticide & pesticide and fertilizer dealership (65.83%), had medium experience with medium level exposure visit in medium category information seeking behaviour and had medium category market orientation with (64.17%) agri input dealers were belonged to the Member of one organization. had majority of cooperative agri input dealers (55%) medium category of mass media participation. While in case of private agri input belong to middle age group (46.67%) with graduate education level (65.83%) and had medium to high level of annual turnover (65%) with seed, insecticide & pesticide and fertilizer dealership (84.17%) and had medium experience of dealership, high category exposure visit (61.67%) with high category of information seeking behaviour (40.83%) and had no member of any organization category (58.33%) with the medium category of mass media participation.</p> <p>The paper consists of the sections: <i>Introduction, Materials and Methods, Results and Discussion, Conclusion.</i></p> <p>However, I find some recommendations:</p> <ol style="list-style-type: none"> The abstract must contains the main purpose of the paper, the research method used in the research and the main contributions. It would be very useful to add in the "Introduction" section the purpose, objectives and hypothesis of the research. The Literature review section cannot be missing from the paper and must be presented separately from the Introduction section. We consider that the introduction should specify the novelty of the paper compared to other papers published in this area. The research is well based on science and the results are in agreement with the theoretical part. From my point of view, the paper is original and the topic addressed brings added value to the specialized literature regarding development. The paper is well written and easy to read. The research is well based on science and the results are in agreement with the theoretical part. The model applied to the analyzed data is correctly used in the analysis undertaken, it is a strength point of this paper. Also, we consider that the literature is not enough and we recommend the authors to refer to other recent works indexed in Web of Science, Scopus, Emerald and Cambridge. We suggest that the authors cite papers indexed in Web of Science Journals, such as: <ol style="list-style-type: none"> Batrancea L., Batrancea I., Moscviciov A. (2009), The Roots of the World Financial Crisis, Annals of Faculty of Economics, 3(1):57-62. Moscviciov, A., Bătrâncea, I., Bătrâncea, M., Bătrâncea, L.M. (2010) Financial Ratio Analysis Used In the It Enterprises, Annals of the University of Oradea: Economic Science, 	

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	<p>19(2):600-603.</p> <p>3. Batrancea LM, Nichita A, Balci MA, Akgüller Ö (2023) Empirical investigation on how wellbeing-related infrastructure shapes economic growth: Evidence from the European Union regions. PLoS ONE 18(4): e0283277. https://doi.org/10.1371/journal.pone.0283277, ISSN:1932-6203.</p> <p>4. Batrancea, L., Batrancea, I., Moscviciov, A. (2009) The analysis of the entity's liquidity—A means of evaluating cash flow, Journal of International Finance and Economics, 9(1):92-98.</p> <p>. Another important cause that must be mentioned in the paper is the link between GDP, fiscal compliance and shadow economy, as the independent variables fiscal compliance and shadow economy strongly influence GDP. In this sense, I recommend the authors to quote the paper:</p> <p>5. Batrancea L., Nichita A., Batrancea I., Gaban L. (2018). „The Strenght of the Relationship Between Shadow Economy and Corruption: Evidence from a Worldwide Country-Sample”. <i>Social Indicators Research</i>, 138(3), 1119-1143; DOI: 10.1007/s11205-017-1696-z</p> <p>We recommend the authors to number the paragraphs: 1. Introduction; 2. Literature Review; 3. Methods and Results, Discussions and Conclusions. In conclusion, the article should be thoroughly rebuilt (changes in structure recommended above). It should also be enhanced with a review of the literature adequate to the subject and a broader interpretation and commentary of the research results.</p>	
<p>Minor REVISION comments</p> <p>1. Is language/English quality of the article suitable for scholarly communications?</p>	<p>Yes</p>	
<p>Optional/General comments</p>	<p>The Manuscript needs careful English proofreading because there are some shortcomings. For instance, the article “the” is sometimes missing in front of nouns, the message in some paragraphs is not clear enough.</p>	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Are there ethical issues in this manuscript?</p>	<p><i>(If yes, Kindly please write down the ethical issues here in details)</i></p>	

Reviewer Details:

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