

Review Form 1.7

Journal Name:	Current Journal of Applied Science and Technology
Manuscript Number:	Ms_CJAST_117552
Title of the Manuscript:	Assessment of oppotunities and challenges for women entrepreneur in digital age
Type of the Article	

Review Form 1.7

PART 1: Review Comments

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<p><u>Compulsory</u> REVISION comments</p> <ol style="list-style-type: none"> 1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript) 2. Is the title of the article suitable? (If not please suggest an alternative title) 3. Is the abstract of the article comprehensive? 4. Are subsections and structure of the manuscript appropriate? 5. Do you think the manuscript is scientifically correct? 6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form. <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p>	<ol style="list-style-type: none"> 1. The manuscript is crucial for the scientific community as it addresses the significant role of women entrepreneurs in the digital age, highlighting both the opportunities and challenges they face. It provides empirical data on their entrepreneurial competencies and performance, contributing to a deeper understanding of gender-specific barriers in digital entrepreneurship. The study's findings on digital tools aiding business growth and the impact of financial literacy underscore the importance of targeted support for women entrepreneurs. This research enriches the discourse on gender and entrepreneurship, offering insights for policy-making and support mechanisms. 2. The title aligns with the study's objectives to enhance support systems for women entrepreneurs by identifying and analyzing these challenges. Therefore, considering the depth and focus of the research, the title is both suitable and reflective of the article's content and aims. 3. The abstract provides a succinct overview of the study's objectives, focusing on the exploration of opportunities and challenges for women entrepreneurs in the digital age, their competencies, performance, and the barriers they face. It outlines the methodology, employing a structured survey among 30 women entrepreneurs from Hisar, Haryana, to collect data. However, it could enhance its comprehensiveness by briefly mentioning key findings or implications to give readers a clearer preview of the study's outcomes and contributions to the field. 4. The manuscript's structure, with its clear delineation into objectives, methodology, and findings, appears appropriate for its research aims. The inclusion of detailed tables and a literature review supports the depth of analysis required for such a study. 5. The manuscript's scientific correctness is supported by its methodological rigor, including a structured survey questionnaire and a three-point Likert scale for data collection, ensuring precise measurement of variables. The analysis of challenges and opportunities for women entrepreneurs in the digital age is grounded in empirical data, enhancing its reliability. Furthermore, the study's focus on digital tools and financial literacy aligns with current research trends, indicating its relevance and correctness within the field. 7. The references span from 2017 to 2021, indicating a focus on recent literature relevant to the rapidly evolving field of digital entrepreneurship and gender. However, the breadth of references, while covering aspects like digital double bind, social media's role, and digital technology's empowerment potential, may benefit from more current studies post-2021 to reflect the latest trends and research in women's entrepreneurship in the digital age. 	
<p><u>Minor</u> REVISION comments</p> <ol style="list-style-type: none"> 1. Is language/English quality of the article suitable for scholarly communications? 	<p>The language of the article appear suitable for scholarly communications, as evidenced by the structured presentation of objectives, methodology, and findings, along with a clear articulation of the challenges and opportunities for women entrepreneurs in the digital age. The use of academic tone, precise terminology, and structured analysis further supports its appropriateness for scholarly discourse. However, the effectiveness of communication could be enhanced by addressing any existing grammatical inconsistencies or clarity issues to ensure the content meets the highest standards of academic writing.</p>	
<p><u>Optional/General</u> comments</p>		

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

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