

Review Form 1.7

Journal Name:	Archives of Current Research International
Manuscript Number:	Ms_ACRI_116913
Title of the Manuscript:	Marketing Efficiency in Cut Roses: A Comparative Study of Organised Vis-A -Vis Unorganised Markets
Type of the Article	Manuscript

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <p>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</p> <p>2. Is the title of the article suitable? (If not please suggest an alternative title)</p> <p>3. Is the abstract of the article comprehensive?</p> <p>4. Are subsections and structure of the manuscript appropriate?</p> <p>5. Do you think the manuscript is scientifically correct?</p> <p>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</p> <p>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</p>	<p>1. The manuscript important for scientific community.</p> <p>2. The title of the article suitable.</p> <p>3. The abstract of the article comprehensive.</p> <p>4. Subsections and structure of the manuscript appropriate It needs to be arranged and to add importance and problem to the manuscript.</p> <p>5. Yes. I think.</p> <p>6. The problem of the manuscript and its importance must be added. Also, there is no table for abbreviations such as (I F A B, A P M C) and others.</p>	
<p>Minor REVISION comments</p> <p>1. Is language/English quality of the article suitable for scholarly communications?</p>	<p>language/English quality of the article suitable for scholarly communications?</p>	
<p>Optional/General comments</p>	<p>Some modern sources must be added to the manuscript because the number of sources is insufficient.</p>	

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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