

Review Form 1.7

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| Journal Name: | Asian Journal of Economics, Business and Accounting |
| Manuscript Number: | Ms_AJEBA_116649 |
| Title of the Manuscript: | Analysis of the impact of the "the Belt and Road" initiative on Jiangsu's Outward Foreign Direct Investment |
| Type of the Article | |

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PART 1: Review Comments

| | Reviewer's comment | Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i> |
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| <p>Compulsory REVISION comments</p> <ol style="list-style-type: none"> 1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript) 2. Is the title of the article suitable? (If not please suggest an alternative title) 3. Is the abstract of the article comprehensive? 4. Are subsections and structure of the manuscript appropriate? 5. Do you think the manuscript is scientifically correct? 6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form. <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p> | <p>It is my pleasure to be given the opportunity to review this paper "Analysis of the Impact of the Belt and Road initiative on Jiangsu's Outward Foreign Direct Investment". The article is very poorly written; perhaps it is just a half-cooked idea that needs to be refined. If the cook made a dish that contains something you're allergic to or that is against your belief system, or is unhealthy to you, you can certainly pass. If you were invited to dinner, show up, and not eat, that can be considered rude. Here are some general suggestions for improvement</p> <p>The article lacks a coherent structure, making it difficult to follow. It is recommended to organize the content into logical sections and subsections to facilitate readability and comprehension The introduction adequately set the context and provides a clear overview of the topic. It is essential to provide a clear and concise introduction that engages the reader.</p> <p>The literature review section adequately synthesize the existing body of knowledge on the "the Belt and Road" initiative and its impact on Jiangsu's outward foreign direct investment. A more comprehensive literature review would provide a solid foundation for the analysis. If possible</p> <p>It is essential to provide a detailed methodology section that explains how the data was collected, cleaned and analyzed. The data analysis section has sufficient detail to support the findings and conclusions. It is important to include more graphs, charts, and descriptive statistics to support the author's claims It is recommended to critically analyze the findings and provide a comprehensive conclusion. To support recommendations</p> <p>The article lacks proper referencing, including citations and references. the sources used in the research. It is essential to include proper in-text citations and a complete reference list to acknowledge</p> <p>The article lacks clarity and conciseness in its paragraphs and sentences. It is recommended to review sentence structure and word choice to improve overall readability. The structure and organization of the article could be improved by incorporating headings and subheadings to break up the text and make it more digestible. The introduction and conclusion could benefit from the inclusion of relevant examples or case studies to enhance the reader's understanding of the impact of the "the Belt and Road" initiative on Jiangsu's outward foreign direct investment The language used could be more nuanced and complex, as the current language lacks depth and sophistication. The article could benefit from the use of concrete data and examples to support the claims made in the analysis section. The formatting of the article could be improved by ensuring a consistent font size, font style, and line spacing throughout the document. The methodology section could benefit from the inclusion of information on the credibility of the data sources and any limitations or assumptions made during the analysis. The article lacks clarity and specificity in the description of the data analysis techniques used. The conclusion section could benefit from a more thorough evaluation of the findings and their potential implications. The literature review section could be expanded to provide a more comprehensive review of existing research on the "the Belt and Road" initiative and its impact on Jiangsu's outward foreign direct investment : The study could benefit from the use of statistical software or other tools to analyze the data more efficiently and effectively. The methodology section could be expanded to provide more detail on the data collection process and any ethical considerations that come into play. The conclusion section could benefit from a more concise and impactful conclusion, summarizing</p> | |

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| | the main points and highlighting the significance of the author's findings. | |
| Minor REVISION comments 1. Is language/English quality of the article suitable for scholarly communications? | The language and tone used throughout the article lacks professionalism. It is important to use clear and concise language to convey information and ideas effectively. The grammar, spelling, and punctuation throughout the article require improvement. It is important to proofread and ensure the text is free from errors | |
| Optional/General comments | | |

PART 2:

| | Reviewer's comment | Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here) |
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| Are there ethical issues in this manuscript? | <i>(If yes, Kindly please write down the ethical issues here in details)</i> | |

Reviewer Details:

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| Department, University & Country | Preston University, Pakistan |