

Review Form 1.7

Journal Name:	Journal of Economics, Management and Trade
Manuscript Number:	Ms_JEMT_116548
Title of the Manuscript:	THE IMPACT OF SERVICE QUALITY AND TAX SOCIALIZATION ON TAXPAYER AWARENESS PERFORMANCE (OPTIMIZATION OF REGIONAL TAX REVENUE IN MIMIKA DISTRICT, CENTRAL PAPUA PROVINCE)
Type of the Article	Original Research Article

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <ol style="list-style-type: none"> Is the manuscript important for scientific community? (Please write few sentences on this manuscript) Is the title of the article suitable? (If not please suggest an alternative title) Is the abstract of the article comprehensive? Are subsections and structure of the manuscript appropriate? Do you think the manuscript is scientifically correct? Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form. <p>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</p>	<ol style="list-style-type: none"> The manuscript appears to be of significant importance to the scientific community, particularly those studying public finance, taxation, and regional development. It could provide valuable insights into how taxpayer awareness initiatives can influence tax compliance and optimise tax revenue, which is a critical aspect of a region's financial autonomy and sustainability. Moreover, the focus on Mimika District offers a case study that could help understand the unique challenges and opportunities in tax collection within Central Papua Province. Such research can contribute to the broader discourse on effective tax administration and could potentially inform policy decisions at the regional and national levels. The title is indeed suitable and relevant. It encompasses important aspects of tax administration, such as taxpayer education (socialization), awareness, and the impact these have on tax compliance and revenue optimization. The abstract is somewhat comprehensive in detailing the study's purpose, methodology, and findings. However, there are a few areas where it could be improved for clarity and impact. Ensure the abstract has a clear and descriptive title. Clarify the main objective of the study at the beginning for better focus. Results: Present key quantitative findings to support the claims made, such as percentages or statistical significance levels. Implications: Separate the theoretical and practical implications to distinctly convey the study's contributions. Future Research: Clearly state the specific areas where future research is suggested. Though the hypothesis section is relevant, the study could have been more comprehensive with the problem statement, objectives, and the rationale of the study. Yes, it is scientifically correct Some of the references are too old to be part of a literature review for instance Zeithaml, Parasuraman, & Berry, 1990), (Reichheld & Sasser, 1990), Rust, Zahorik, & Keiningham, 1994) etc. I suggest you use references that are not more than 5 years old unless if it's on a 'theory/model'. commas on intext references are in many cases put where they are not supposed to be. revise throughou 	
<p>Minor REVISION comments</p> <ol style="list-style-type: none"> Is language/English quality of the article suitable for scholarly communications? 	<ol style="list-style-type: none"> So many instances of spelling mistakes for instance the title 'awareness' is spelt wrongly, 'variable' is spelt wrongly, alpha to mention but a few. No uniformity in spacing. 	
<p>Optional/General comments</p>	<p>With little revisions, the manuscript will be close to perfect.</p>	

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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