

Review Form 1.7

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_113979
Title of the Manuscript:	Holt Winter's analysis of consumer price index (CPI) in Kenya and South Africa
Type of the Article	Original Research Article

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <p>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</p> <p>2. Is the title of the article suitable? (If not please suggest an alternative title)</p> <p>3. Is the abstract of the article comprehensive?</p> <p>4. Are subsections and structure of the manuscript appropriate?</p> <p>5. Do you think the manuscript is scientifically correct?</p> <p>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</p> <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p>	<p>1. This manuscript is important to the scientific community and it has contributed scientific values to the evaluation of Holt Winter's analysis of the consumer price index.</p> <p>2. The title of the article is quite appropriate.</p> <p>3. The abstract needs to present a lengthy presentation of the results and it should summarize the research results and should highlight the conclusions of the research.</p> <p>4. The structure of the manuscript is not appropriate, specifically the research methods section. This section presents confusion between the methods and results of the study.</p> <p>5. I think the manuscript is not scientifically correct.</p> <p>6. The references are sufficient and recent however the authors need to update some previous research as a theoretical basis for science</p>	
<p>Minor REVISION comments</p> <p>1. Is language/English quality of the article suitable for scholarly communications?</p>	<p>The language/English ensures the quality of the article which is suitable for scholarly communications.</p>	
<p>Optional/General comments</p>	<p>The content of the article has made positive contributions to science related to Holt Winter's analysis of the consumer price index (CPI).</p> <p>(1) The abstract presents a lengthy presentation of the results and it should summarize the research results and should highlight the conclusions of the research.</p> <p>(2) The introduction presents some information without citing sources, thus reducing the credibility of the scientific basis. The content of the introduction is too sketchy and lacks important concepts and theories that underpin the theoretical basis.</p> <p>(3) The research methods presented are mixed with the research results. The method does not present sampling techniques, data collection methods, analysis techniques, and information presentation...</p> <p>(4) The article's discussion is too weak. The article needs to be compared with previous studies. The article needs to clearly explain the research results and are these issues are appropriate to the research context in Kenya and South Africa.</p> <p>(5) The presented conclusion is not clear and it does not demonstrate the objectives of the research as well as the issues drawn from the research results.</p>	

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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