

Review Form 1.7

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_113979
Title of the Manuscript:	Holt Winter's analysis of consumer price index (CPI) in Kenya and South Africa
Type of the Article	Original Research Article

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <p>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</p> <p>2. Is the title of the article suitable? (If not please suggest an alternative title)</p> <p>3. Is the abstract of the article comprehensive?</p> <p>4. Are subsections and structure of the manuscript appropriate?</p> <p>5. Do you think the manuscript is scientifically correct?</p> <p>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</p> <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p>	<p>1. The present paper entitled "Holt Winter's analysis of consumer price index (CPI) in Kenya and South Africa", the Holt-Winters exponential smoothing approach is applied to model and forecast monthly CPI in Kenya and South Africa and it is observed that the trend component is the most dominant in both countries. This paper will be helpful to the readers and community. The forecast period for both the countries is obtained which reveals that South Africa will experience a lower index as compared to Kenya and the average monthly CPI will rise over the forecast period. From the results obtained, it is recommended that both Kenya and South Africa governments should employ fiscal measures targeting inflation and its interaction to manage the projected rise in CPI. Yes, the manuscript is useful for the scientific community.</p> <p>2. The title of the article is suitable, however I will recommend to "Analysis and forecasting of consumer price index (CPI) in Kenya and South Africa using Holt Winter Model (HWM).</p> <p>3. The abstract of the paper contains many figures instead of the interpretation of the results you obtained. These figures must be taken in the results and conclusion section. Please modify the abstract by deleting the number and notations if any.</p> <p>4. The structure of the paper is appropriate; however, the section Measures of Accuracy is not having its number. Moreover, instead of keeping the last section Discussion and conclusion, I would like to recommend to make it as results and conclusion.</p> <p>5. Yes, the current manuscript is scientifically and technically correct.</p> <p>7. The number of references in this paper are sufficient, however, it will be better to add some recent references 2023 and 2024 and delete some unnecessary ones. Moreover, in the references section, remove the table 3.</p>	
<p>Minor REVISION comments</p> <p>1. Is language/English quality of the article suitable for scholarly communications?</p>	<p>Yes, the quality of English is good, however some small grammatical and spell mistakes are there which can be rectified by reading thoroughly ones.</p>	
<p>Optional/General comments</p>	<p>Accept, with minor revision</p>	

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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