

Editor's Comment:

Not really. It is an essay type paper that may be published as "Research Note"

Yes

No. In an ideal abstract, researcher usually includes the aim, methodology and important findings of the study. That means, in an abstract of a research paper, the answers of what, why, how and the important findings are usually reported briefly. These are not included in the abstract.

Yes

No. Because it did not include analysis

References are not sufficient. There are a huge number of literature on Green Marketing subject.

This paper may be published in the journal.

Editor's Details:

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