

**Review Form 1.7**

Journal Name:	Asian Journal of Education and Social Studies
Manuscript Number:	Ms_AJESS_114989
Title of the Manuscript:	REPURCHASE INTENTIONS OF MONEY REMITTANCE CENTERS' CUSTOMERS IN SOCCSKSARGEN: A STRUCTURAL ANALYSIS
Type of the Article	Case Study

**PART 1: Review Comments**

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p><b>Compulsory</b> REVISION comments</p> <ol style="list-style-type: none"> <li>1. <b>Is the manuscript important for scientific community?</b> (Please write few sentences on this manuscript)</li> <li>2. <b>Is the title of the article suitable?</b> (If not please suggest an alternative title)</li> <li>3. <b>Is the abstract of the article comprehensive?</b></li> <li>4. <b>Are subsections and structure of the manuscript appropriate?</b></li> <li>5. <b>Do you think the manuscript is scientifically correct?</b></li> <li>6. <b>Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</b></li> </ol> <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p>	<p>The manuscript addresses a real life situation in attempting to understand what influences customers in transacting a money remittance centre than others. Hence, it attempts to provide a guide to allow business forms in that direction strengthen their performance and drive increase in customers' engagement.</p> <p>The title of the article reflects the work that was done in the study and seems adequate even though on the surface it doesn't pass the message immediately.</p> <p>The abstract is adequate and appropriate.</p> <p>The flow of the subheadings in the manuscript is adequate and complies with a normal research paper presentation.</p> <p>The data analysis and methodology can be strengthened, no show of ANOVA result which means the result of the analysis might not be fully correct. In addition, no mention of hypotheses or research models so it is quite difficult to confirm the results, conclusion from the study.</p> <p>The most recent article used is about four years ago, the study can be updated with more recent literature</p> <p>The citation and reference style should be reviewed to ensure that it aligns with the rules of the citation and reference style adopted.</p> <p>Under theoretical review, strengthen it by adding the framework which is the theory that best fits your study.</p>	
<p><b>Minor</b> REVISION comments</p> <ol style="list-style-type: none"> <li>1. <b>Is language/English quality of the article suitable for scholarly communications?</b></li> </ol>	<p>The Language used is in order and okay for readers to comprehend</p>	
<p><b>Optional/General</b> comments</p>	<p>The paper shows good effort was put into the study</p>	

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**PART 2:**

	<b>Reviewer's comment</b>	<b>Author's comment</b> <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<b>Are there ethical issues in this manuscript?</b>	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

**Reviewer Details:**

Name:	<b>Audu, Solomon Ibrahim</b>
Department, University & Country	<b>Caleb University, Nigeria</b>