

Review Form 1.7

Journal Name:	Asian Research Journal of Arts & Social Sciences
Manuscript Number:	Ms_ARJASS_114947
Title of the Manuscript:	Shifting Roles of Media in Tanzania: From Development Communication to Watchdog Journalism
Type of the Article	

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PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <p>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</p> <p>2. Is the title of the article suitable? (If not please suggest an alternative title)</p> <p>3. Is the abstract of the article comprehensive?</p> <p>4. Are subsections and structure of the manuscript appropriate?</p> <p>5. Do you think the manuscript is scientifically correct?</p> <p>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</p> <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p>	<p>1- This manuscript adds to the existing research on African journalism.</p> <p>2- The title of the article suggests that there is a shift from development-oriented to watchdog journalism. Which sounds positive for democracy. However, the manuscript does not clearly establish the real difference between development journalism and watchdog journalism. This manuscript focuses instead on positive vs negative reporting. It is mostly about Tanzanian media struggling "to maintain a critical viewpoint in relation to certain objectives" as it states that most are "aligned with the mission of the government." In Practice the article does not clearly show how Tanzania Media went from development-oriented reporting style to watchdog journalism.</p> <p>3- The abstract is quite comprehensive although the main article does not clearly answer the research question.</p> <p>4- Because the author focused "on news articles and programs from eight media organizations and surveys, interviews, and focus group discussions ... to gather perspectives from journalists, editors, and news consumers," I was expecting to read a whole section or subsection dedicated to news consumers, another one dedicated to news practitioners and one about communication students' and professors/lecturers' perceptions. The author needs to explain the rationale behind including students and lecturers as part of this research. News consumers' perceptions could as well a research topic in its own right.</p> <p>5- Yes</p> <p>6- The author could include articles that have covered development journalism in tanzania. Some articles that might be considered are:</p> <p>AW Nkya - 2019 - bradscholars.brad.ac.uk</p> <p>Development Journalism Practices on Tanzania's Social Media: An Analysis of YouTube Online TV</p> <p>EM Magolanga - UMMA: The Journal of the Contemporary ..., 2022 - journals.udsm.ac.tz</p> <p>"The government is watching—don't step on their toes": An investigation of the press freedom and the working conditions for journalists in Tanzania</p> <p>B Backlund - 2019 - diva-portal.org</p> <p>The Use of Online Social Media Platforms by Tanzania Journalists to Produce and Disseminate Development News</p> <p>EM Magolanga, A Michael, F Simba - Tanzania Journal of Engineering and ..., 2023 - ajol.info</p>	
<p>Minor REVISION comments</p> <p>1. Is language/English quality of the article suitable for scholarly communications?</p>	<p>1- Yes</p>	

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Optional/General comments	Data collection and analysis: How did we end up with a total of 161 if there were only 102 poll participants? Can the author elaborate on this?	
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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

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