

Review Form 1.7

Journal Name:	Asian Journal of Education and Social Studies
Manuscript Number:	Ms_AJESS_114498
Title of the Manuscript:	Study on Learning Assurance of High-impact Teaching in Consumer Behavior Course
Type of the Article	Original Research Article

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <ol style="list-style-type: none"> 1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript) 2. Is the title of the article suitable? (If not please suggest an alternative title) 3. Is the abstract of the article comprehensive? 4. Are subsections and structure of the manuscript appropriate? 5. Do you think the manuscript is scientifically correct? 6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form. <p>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</p>	<ol style="list-style-type: none"> 1. A summary of the main results and implications, giving readers a clearer understanding of the study's significance. 2. The subsections and structure of the manuscript are generally appropriate, but some sections could be further delineated for clarity. For example, breaking down the empirical results section into subheadings based on the themes identified in the data analysis would enhance readability. 3. The manuscript appears to be scientifically correct in its approach and methodology. However, providing more detailed information on the data analysis process and potential limitations of the study would strengthen the scientific rigor of the research. 4. The references cited in the manuscript are relevant and recent, contributing to the scholarly discourse on high-impact teaching and learning assurance. However, including additional references that provide further context or support for the study's findings could enhance the depth of the literature review. Suggestions for additional references could include recent studies on high-impact teaching methods in consumer behavior education or related fields. 	
<p>Minor REVISION comments</p> <ol style="list-style-type: none"> 1. Is language/English quality of the article suitable for scholarly communications? 	<ol style="list-style-type: none"> 1. The language and English quality of the article are suitable for scholarly communication. However, some sentences could be revised for clarity and conciseness, particularly in the discussion and conclusion sections. 	
<p>Optional/General comments</p>	<ul style="list-style-type: none"> • Consider providing more detailed explanations of the data analysis methods and findings to enhance the transparency and replicability of the research. • Engage more deeply with existing literature by discussing how the study's findings contribute to or diverge from previous research in the field. • Incorporate suggestions for practical implementation of high-impact teaching methods in consumer behavior education, providing guidance for educators looking to apply these strategies in their own courses. 	

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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