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JournalName:	AsianJournalofAgriculturalExtension,Economics&Sociology
ManuscriptNumber:	Ms_AJAEES_114363
TitleoftheManuscript:	AnEconomicAnalysisofTuberoseMarketinginAkoladistrictofMaharashtrastate
Typeofthe Article	OriginalResearchArticle

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PART1:ReviewComments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <ol style="list-style-type: none"> 1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript) 2. Is the title of the article suitable? (If not please suggest an alternative title) 3. Is the abstract of the article comprehensive? 4. Are subsections and structure of the manuscript appropriate? 5. Do you think the manuscript is scientifically correct? 6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form. <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p>	<ol style="list-style-type: none"> 1. The manuscript appears to be valuable for the scientific community as it addresses an economic analysis of tuberose marketing in Akola district, Maharashtra. It provides insights into the marketing channels, prices spreads, and constraints faced by tuberose cultivators, contributing to the understanding of floriculture economics in a specific region. 2. The title "An Economic Analysis of Tuberose Marketing in Akola district of Maharashtra state" is suitable as it accurately reflects the focus and scope of the study. It provides a clear indication of the subject matter. 3. The abstract provides a concise overview of the study, summarizing the key objectives, methods, and findings. However, it could benefit from including more specific results and implications to enhance its comprehensiveness. 4. The subsections and structure of the manuscript seem appropriate, with sections such as "Marketing Channels" and "Conclusions" helping to organize the content logically. However, it might be helpful to include a section on the methodology used in data collection and analysis for greater transparency. 5. The manuscript appears scientifically correct, presenting data and findings in a coherent manner. However, more details on the research methodology would strengthen the scientific rigor of the study. 6. The references provided in the manuscript are not mentioned, so it is challenging to assess their sufficiency and recency. It is essential to include a reference list with proper citations. Additionally, if possible, incorporating recent and relevant literature on floriculture economics, marketing, and constraints could enhance the manuscript's academic value. <p>Overall, the manuscript holds promise but could benefit from some improvements, particularly in the abstract, methodology section, and the inclusion of a proper reference list.</p>	
<p>Minor REVISION comments</p> <ol style="list-style-type: none"> 1. Is language/English quality of the article suitable for scholarly communications? <p><u>Optional/General comments</u></p>	<p>The language and English quality of the article are generally suitable for scholarly communications. However, here are some minor revision comments to enhance clarity and readability:</p>	

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	<p>1. Title: - Consider adding a colon after "Marketing" in the title for better structure: "An Economic Analysis of Tuberose Marketing: Akola District, Maharashtra State."</p> <p>2. Marketing Channels: - Consider rephrasing the explanation of marketing channels for clarity: "Marketing channels represent the route through which tuberose produce moves from producer to consumer. The study identified three key channels: - Channel(I): Producer to Consumer - Channel(II): Producer to Retailer to Consumer - Channel(III): Producer to Wholesaler to Retailer to Consumer."</p> <p>3. Conclusion: - Consider rephrasing the first conclusion for clarity: "The primary channel for tuberose sales was Producer-Wholesaler-Retailer-Consumer, chosen by most cultivators for selling their maximum quantity." - In the second conclusion, rephrase to enhance clarity: "In the case of tuberose, the producer's share in the consumer's rupee was 70.64%. Retailers accounted for a substantial share (10.19%), and wholesalers for 3.73%, impacting the producer's share."</p> <p>4. Conclusion 3: - Consider rephrasing for clarity: "A significant disparity existed between the price paid by consumers and the price received by producers. Middlemen in the tuberose trade played a substantial role in this gap. Reducing the number of intermediaries and bringing consumers closer to producers could decrease the middlemen's share and increase the producer's share in the consumer's rupee."</p> <p>5. Conclusion 5: - Specify how the marketing aspects will be useful for the government: "The findings related to marketing will assist the government in planning the development of floriculture and tuberose cultivation in the studied area and the state at large." These suggestions aim to improve the overall flow, coherence, and clarity of the article.</p>	
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PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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