

Review Form 1.7

Journal Name:	South Asian Journal of Social Studies and Economics
Manuscript Number:	Ms_SAJ SSE_114104
Title of the Manuscript:	EXAMINE THE FACTORS AFFECTING CUSTOMER SATISFACTION OF OVERWEIGHT AND OBESE WOMEN'S CLOTHING: REFERRING TO GENERATION Y AND Z IN SRI LANKA
Type of the Article	Research

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p>Compulsory REVISION comments</p> <p>1. Is the manuscript important for scientific community? (Please write few sentences on this manuscript)</p> <p>2. Is the title of the article suitable? (If not please suggest an alternative title)</p> <p>3. Is the abstract of the article comprehensive?</p> <p>4. Are subsections and structure of the manuscript appropriate?</p> <p>5. Do you think the manuscript is scientifically correct?</p> <p>6. Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</p> <p><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></p>	<p>yes</p> <p>yes</p> <p>the result lacks clarity</p> <p>yes</p> <p>not yet</p> <p>yes</p> <p>The author need to explain the statistical results where standard error is greater than the R square, adjusted R square and R in Table 4 as this result indicated the author applied unrelated variable in predicting the dependent variable. Even though the three independent variables predicted the dependent variable the result of coefficient of variables in Table 5 contradict the results. So these error should be trace back by the authors to have the right prediction to make the article an addition to the literature.</p>	
<p>Minor REVISION comments</p> <p>1. Is language/English quality of the article suitable for scholarly communications?</p>		
<p>Optional/General comments</p>	<p>The statistical result should be reviewed in precaution as the above cited errors can be misleading the users of the subject matter.</p>	

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PART 2:

	Reviewer's comment	Author's comment <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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