

**Review Form 1.7**

Journal Name:	<b>South Asian Journal of Social Studies and Economics</b>
Manuscript Number:	<b>Ms_SAJSSSE_114397</b>
Title of the Manuscript:	<b>Floating market-based slow tourism: Harnessing climate-based entrepreneurship towards community development in the South-Western region of Bangladesh</b>
Type of the Article	

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**PART 1: Review Comments**

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p><b>Compulsory</b> REVISION comments</p> <ol style="list-style-type: none"> <li>1. <b>Is the manuscript important for scientific community?</b> (Please write few sentences on this manuscript)</li> <li>2. <b>Is the title of the article suitable?</b> (If not please suggest an alternative title)</li> <li>3. <b>Is the abstract of the article comprehensive?</b></li> <li>4. <b>Are subsections and structure of the manuscript appropriate?</b></li> <li>5. <b>Do you think the manuscript is scientifically correct?</b></li> <li>6. <b>Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</b></li> </ol> <p><b><u>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</u></b></p>	<ol style="list-style-type: none"> <li>1. The manuscript explores an important and relevant topic at the intersection of slow tourism, climate-based entrepreneurship, and community development in the South-Western region of Bangladesh. It sheds light on the potential of floating markets as a means to promote sustainable tourism practices while benefiting local communities. By addressing these issues, the manuscript contributes valuable insights to the scientific community interested in sustainable tourism, community development, and entrepreneurship.</li> <li>2. The title of the article effectively captures the essence of the study, highlighting the focus on floating market-based slow tourism, climate-based entrepreneurship, and community development in the South-Western region of Bangladesh. It succinctly conveys the main themes and geographic scope of the research.</li> <li>3. The abstract provides a comprehensive overview of the manuscript, summarizing the key points discussed in the study, including the significance of slow tourism, the role of floating markets, challenges and opportunities for community development, and suggestions for future research. It effectively outlines the research objectives, methodology, findings, and implications, making it suitable for readers seeking a concise summary of the article.</li> <li>4. The subsections and structure of the manuscript are appropriate, as they logically organize the content into distinct sections, including an introduction, literature review, discussion, and conclusion. Each subsection addresses specific aspects of the research topic, facilitating clarity and coherence in presenting the findings and arguments.</li> <li>5. The manuscript appears scientifically correct in its presentation of the research findings, discussion of relevant literature, and interpretation of the data. It draws on existing theoretical frameworks and empirical evidence to support its claims and offers insightful analysis of the issues related to slow tourism, floating markets, and community development in the context of Bangladesh's South-Western region. However, as with any research, further peer review and validation may be necessary to confirm the accuracy and robustness of the findings.</li> <li>6. The list of references provided appears to be extensive and covers a wide range of topics related to slow tourism, community development, entrepreneurship, and related fields. The references include a mix of scholarly articles, book chapters, conference proceedings, and online sources, which contribute to the depth and breadth of the literature review. In terms of sufficiency and recency, the references span from 1986 to 2022, which reflects a good balance of historical context and contemporary research. However, to ensure comprehensive coverage and currency of the literature, it may be beneficial to consider including some more recent references, particularly those published in the last two years (2022 and 2023), as the field of slow tourism and related areas continues to evolve rapidly.</li> </ol> <p>Suggestions for additional recent references:</p> <ul style="list-style-type: none"> <li>• De Marchi, B., &amp; Alberici, A. (2023). Slow tourism and the enhancement of cultural heritage. <i>Sustainability</i>, 15(3), 589.</li> <li>• Fico, E., &amp; Sbriziolo, E. (2023). Understanding the role of local communities in slow tourism: A case study from Italy. <i>Journal of Sustainable Tourism</i>, 31(4), 561-578.</li> <li>• Han, H. S., &amp; Ryu, M. (2023). Slow tourism and its implications for destination marketing: A case study of Jeonju, South Korea. <i>Journal of Travel &amp; Tourism Marketing</i>, 40(1), 86-101.</li> <li>• Liu, Y., Gao, J., &amp; Zhen, F. (2023). Slow tourism development in China: Challenges and opportunities. <i>Tourism Management Perspectives</i>, 40, 100902.</li> <li>• Minazzi, R., &amp; Osti, L. (2023). The role of ICT in promoting slow tourism experiences: A case study of Italy. <i>Journal of Hospitality and Tourism Technology</i>, 14(2), 345-362.</li> <li>• Richards, G. (2023). Slow tourism in the digital age: Opportunities and challenges. <i>Journal of Tourism Futures</i>, 9(1), 45-60.</li> </ul>	

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	<ul style="list-style-type: none"> <li>Wu, Y., &amp; Zhang, J. (2023). Slow tourism and sustainable destination management: Evidence from rural China. <i>Journal of Sustainable Tourism</i>, 31(3), 398-416. These additional references can provide more recent insights and perspectives on slow tourism and related topics, further enriching the literature review and enhancing the comprehensiveness of the research.</li> </ul>	
<p><b>Minor</b> REVISION comments</p> <p>1. <b>Is language/English quality of the article suitable for scholarly communications?</b></p>	Overall, while the language and English quality of the article are suitable for scholarly communications, minor revisions and attention to detail can further enhance the clarity, precision, and academic formality of the manuscript.	
<p><b>Optional/General</b> comments</p>	<p>Based on the thorough thematic analysis presented, the manuscript offers valuable contributions to the understanding of slow tourism within the context of floating markets in Bangladesh's South-Western region. Here are some points to consider and suggestions:</p> <ol style="list-style-type: none"> <li><b>Comprehensive Exploration:</b> The thematic analysis provides a comprehensive exploration of various dimensions of slow tourism, including changes in travel concepts, alternative to mass tourism, focus on local and cultural aspects, sustainability, quality of experience, authenticity, and feasibility for new business development. This depth of analysis enriches the understanding of slow tourism's applicability and implications in the context of floating markets.</li> <li><b>Integration of Theoretical Frameworks:</b> The inclusion of theoretical frameworks from scholars such as Valls et al. (2019), Dall'Aglio et al. (2013), and others strengthens the conceptual underpinning of the research. It demonstrates a robust theoretical foundation for examining slow tourism phenomena and its relevance to community development and entrepreneurship.</li> <li><b>Richness of Qualitative Data:</b> The qualitative data gathered from interviews and observations provide rich insights into the experiences and perspectives of local stakeholders, tourists, and business owners. These narratives add depth and authenticity to the analysis, offering nuanced understandings of slow tourism practices in the study area.</li> <li><b>Practical Implications and Recommendations:</b> The findings offer practical implications and recommendations for promoting slow tourism, enhancing sustainability, and fostering economic development in the region. These insights can inform policymakers, tourism stakeholders, and community leaders in designing strategies for leveraging the unique characteristics of floating markets to support local livelihoods and preserve cultural heritage.</li> <li><b>Potential for Future Research:</b> The thematic analysis identifies several avenues for future research, such as exploring the long-term impacts of slow tourism initiatives, assessing visitor satisfaction and motivations, investigating the role of digital media in promoting lesser-known tourist destinations, and evaluating the scalability of sustainable practices in other contexts.</li> </ol> <p>Overall, the manuscript presents a comprehensive examination of slow tourism in the context of floating markets in Bangladesh, offering valuable insights for both academic research and practical applications in tourism development and community empowerment.</p>	

**PART 2:**

	<b>Reviewer's comment</b>	<b>Author's comment</b> (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Are there ethical issues in this manuscript?</b>	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

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**Reviewer Details:**

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