

**Review Form 1.7**

Journal Name:	<b>Journal of Education, Society and Behavioural Science</b>
Manuscript Number:	<b>Ms_JESBS_117215</b>
Title of the Manuscript:	<b>Live Thrifting on Instagram on Full-Time Working Fathers</b>
Type of the Article	

**Review Form 1.7**

**PART 1: Review Comments**

	<b>Reviewer's comment</b>	<b>Author's comment</b> (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<p><b>Compulsory</b> REVISION comments</p> <ol style="list-style-type: none"> <li>1. <b>Is the manuscript important for scientific community?</b> (Please write few sentences on this manuscript)</li> <li>2. <b>Is the title of the article suitable?</b> (If not please suggest an alternative title)</li> <li>3. <b>Is the abstract of the article comprehensive?</b></li> <li>4. <b>Are subsections and structure of the manuscript appropriate?</b></li> <li>5. <b>Do you think the manuscript is scientifically correct?</b></li> <li>6. <b>Are the references sufficient and recent? If you have suggestion of additional references, please mention in the review form.</b></li> </ol> <p><b>(Apart from above mentioned 6 points, reviewers are free to provide additional suggestions/comments)</b></p>	<ol style="list-style-type: none"> <li>1. Yes, the manuscript "Live Thrifting on Instagram for Full-Time Working Fathers" is important because it provides insights into the relationship between work, play, and online engagement by illuminating modern consumer behaviour and social media trends among a particular demographic group.</li> <li>2. The title is clear and informative.</li> <li>3. Abstract is comprehensive.</li> <li>4. Although the structure of the manuscript is appropriate but I recommend that methodology section needs to be rewritten to engage the audience and provision of complete detail that how the research has been carried out.</li> <li>5. Yes manuscript is scientifically correct.</li> <li>6. The list of references appears comprehensive and includes a mix of recent and relevant sources.</li> </ol>	
<p><b>Minor</b> REVISION comments</p> <ol style="list-style-type: none"> <li>1. <b>Is language/English quality of the article suitable for scholarly communications?</b></li> </ol>	<ol style="list-style-type: none"> <li>1. Language/English quality of the article is totally inclined with academic tone.</li> </ol>	
<p><b>Optional/General</b> comments</p>	<p>I simply recommend the following points for the methodology section as it need some clarity. Give a detailed explanation of the study's methodology, taking into account any tools, processes, or data gathering strategies that were used. Give readers enough information to comprehend the research methodology.</p> <p>Justify the methodology' selection in light of the study questions and aims. Justify the chosen methods' preference by discussing any alternatives that were taken into consideration.</p> <p>Give a detailed explanation of the study sample, mentioning any inclusion or exclusion criteria that were applied during participant selection as well as pertinent demographic data (such as age, gender, and socioeconomic status).</p> <p>Describe the phases involved in gathering data, such as any hiring procedures, the informed consent process, and the equipment or tools used. Describe the process used to collect and record the data. Describe the analytical methods applied to the data analysis. Give specifics about any statistical or qualitative techniques used, along with the software used and any particular steps taken.</p> <p>Talk about the study's pertinent ethical issues, such as the precautions taken to preserve participant privacy, guarantee informed consent, and reduce any possible risks or harm. Recognize any restrictions or presumptions imposed by the selected methodology. Talk about possible bias or error causes and how they were reduced or handled.</p> <p>Examine the reliability and validity of the used research techniques. Talk about the steps taken to guarantee the consistency and correctness of the data that is gathered and examined.</p> <p>Examine the study's findings' generalizability and talk about any restrictions on how far the findings can be used to apply to larger populations or situations.</p> <p>When appropriate, cite prior research or literature that influenced the methodology selected or provide a theoretical foundation for the study strategy.</p>	

[Review Form 1.7](#)

**PART 2:**

	<b>Reviewer's comment</b>	<b>Author's comment</b> <i>(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)</i>
<b>Are there ethical issues in this manuscript?</b>	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

**Reviewer Details:**

Name:	<b>Zaheer Khan</b>
Department, University & Country	<b>AIOU, Pakistan</b>